

# TOP REASONS TO RENEW NOW!

Early Bird Renewal is the perfect time to register for the next year of Girl Scout fun. Why? We could name tons of reasons, but to keep it short and sweet here are our top 6!

- 1 **It's so easy** with online renewal. Just go to the MyGS link on any page at [gswcf.org](http://gswcf.org) and login to renew yourself and your entire troop.
- 2 Speaking of fall, you can **rest easy all summer** knowing your girls won't miss a moment when Oct. 1 arrives. By taking care of it now, you know that every girl's spot is safe and secure and you can avoid last minute scrambling or missed girls once the craziness of back-to-school begins.
- 3 **Cookie proceeds cover the cost.** Using the proceeds from your Girl Scout Cookie sale to renew all the girls in your troop gives them the satisfaction of being self-sufficient; they worked hard to earn that money and this is an immediate result.
- 4 You help your troop and Service Unit reach their goals and, as a bonus, there are all the great **Early Bird participation incentives.**
- 5 You're ready for the **Fall Product Program** to start your year off right by earning funds for you to use towards even more fun.
- 6 **The patch.** Have you seen how cool that Early Bird patch is?



These are the traits that define girls of courage, confidence, and character, who make the world a better place. This is the Girl Scout DNA.

While some people still think of us as just cookies, badges, campfires, and friendship bracelets, we know that Girl Scouts are so much more.

Girl Scouts are groundbreakers, big thinkers, and role models. We design robots, start garage bands, and improve our communities—and yes, we sell the best cookies on the planet.

As has been true since Juliette Gordon Low (the original **G.I.R.L.**), when you're a Girl Scout, you're also a...

## Go-getter

Bold, honest, and determined to succeed. Goal oriented, ambitious and a life-long learner who believes no challenge is too difficult!

## Innovator

Always looking for a creative way to take action and definitely knows how to get things done.

## Risk-taker

Courageous and strong, keen to try new things and to embrace the unfamiliar. Ready to step up and break the mold if that's what it takes.

## Leader

Confident, responsible, and committed to changing the world for the better—and happiest when others join her in taking the lead!

*Are you ready to take the lead...  
like a Girl Scout?*

[gswcf.org/renew](http://gswcf.org/renew)

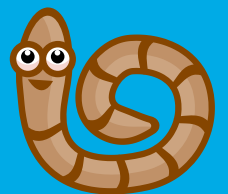
# The Early Bird Gets the Worm!



EARLY BIRD RENEWAL  
APRIL 14–MAY 31

Keep the  
adventure going!

girl scouts  
of west central florida



# CALLING ALL GIRLS, TROOPS, LEADERS, MENTORS, ADVOCATES, AND CARETAKERS!

This year may be coming to an end, but we're just getting started with a new year of fun, friendship, and adventure!

Early Bird Renewal is happening until May 31 and all Early Birds are eligible to win big incentives every week from April 14–May 31.\*

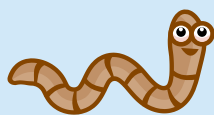
**PLUS**, all girls who renew their membership through June 30 will receive the 2018 Early Bird patch featuring this year's girl-chosen mascot—the painted bunting!

## EARLY BIRD BONUS!

Calling all **go-getters**! The first 500 girls to renew their membership AND attend STEMpalooza 2018 will get an Early Bird T-Shirt at the event check-in!



[gswcf.org/renew](http://gswcf.org/renew)



# Early Bird Incentives



There will be two separate drawings held each week—one for the troop incentive and one for the leader incentives.

## Week 1: April 16–22

(Drawings on 4/23 at 5 p.m.)

**Troop Incentive:** Tickets for up to 12 girls and two adults to Universal's Volcano Bay™ water theme park

**Leader Incentive:** One entry per leader to the Thin Mint Sprint 5K or Tagalong Trot 1 Mile Walk (up to two entries)

## Week 2: April 23–29

(Drawings on 4/30 at 5 p.m.)

**Troop Incentive:** Wacky Water Day On the Bay: Spend a day of fun in the sun at Camp Wai Lani with the Girl Scouts of West Central Florida CEO. Go canoeing, paddleboarding, and kayaking, and enjoy a picnic barbecue for your entire troop!

**Leader Incentive:** One \$50 gift certificate per leader to Massage Envy (up to two gift certificates)

## Week 3: April 30–May 6

(Drawings on 5/7 at 5 p.m.)

**Troop Incentive:** Shop 'Til You Drop: Enjoy a pizza party and sleepover at the Girl Scout Leadership Center with exclusive access to, and special discounts at the Girl Scout Store.

**Leader Incentive:** One \$50 gift certificate per leader to the Girl Scout Store (up to two gift certificates)

### \*Early Bird Renewal Incentive Guidelines:

- Troops must renew 80% of their troop roster and two troop leaders to be entered into incentive drawings.
- Troops and troop leaders are only able to win one incentive drawing. Troops will remain in the subsequent drawings from the time they renew through May 31.
- Benchmark percentages are measured based on the number of active girls in troops/Service Units as of April 1, 2018.

## Week 4: May 7–May 13

(Drawings on 5/14 at 5 p.m.)

**Troop Incentive:** Tickets for up to 12 girls and two adults to GS Fest 2018 and STEMpalooza 2019

**Leader Incentive:** Leaders' Night Out: Enjoy a night out with a \$30 gift certificate (per leader) to a local restaurant. (up to two gift certificates)

## Week 5: May 14–May 20

(Drawings on 5/21 at 5 p.m.)

**Troop Incentive:** Tickets for 12 girls and two adults to a Tampa Bay Lightning game next season (not playoffs).

**Leader Incentive:** One \$25 movie theater gift certificate per leader (up to two gift certificates)

## Week 6: May 21–May 27

(Drawings on 5/28 at 5 p.m.)

**Troop Incentive:** Tickets for up to 12 girls and two adults to TreeHoppers Aerial Adventure Park.

**Leader Incentive:** One ticket per leader to a Tampa Bay Rays game (up to two tickets)

## Troop Early Bird Renewal Through May 31 (Drawings on 6/1 at 5 p.m.)

Refund of all girls' and two leaders' registration fees in the form of a GSWCF council credit

GRAND PRIZE