

**FOR IMMEDIATE RELEASE:** October 14, 2022

**Contact:**

Stephanie Adamo  
VP of Integrated Marketing &  
Communications  
863.226.7287  
sadam@gswcf.org

Brittnay Glover  
Communications Manager  
803.881.5729  
bglover@gswcf.org

**MEDIA ADVISORY**

**Telva McGruder,  
Chief Diversity, Equity and Inclusion Officer of General Motors  
Announced as Keynote Speaker for Girl Scouts of West Central Florida's  
2023 Women of Distinction Luncheon**

**WHAT:** Girl Scouts of West Central Florida's **Women of Distinction Luncheon** celebrates **extraordinary women who exemplify the Girl Scout Promise and Law as business, community and philanthropic leaders.** Women of Distinction are role models for Girl Scouts and all women because they use their courage, confidence and character to make the world a better place.

**WHEN:** Friday, March 10, 2023 | Program Starts at Noon

**WHERE:** Armature Works | 1910 N Ola Ave, Tampa, FL 33602

**WHY:** Telva McGruder | Keynote Speaker | A lifetime member of Girl Scouts, **Telva is currently the Chief Diversity, Equity and Inclusion Officer at General Motors where she leads the development and execution of strategies that will ensure positive change toward a high performing, inclusive culture.** She serves as the chair of the board of the Girl Scouts of Southeastern Michigan (GSSEM) and was a Girl Scout through Cadette. Girl Scouting exposed her to challenges and adventures that first encouraged her thirst to reach past her limits.

**INTERVIEW/PHOTO OPPORTUNITIES:** Media photo and interview opportunities available with attending 2023 Women of Distinction Awards Luncheon, **Mary Pat King (Chief Executive Officer, GSWCF), Telva McGruder (Chief Diversity, Equity and Inclusion Officer, General Motors).** Please contact Stephanie Adamo or Brittnay Glover for more information.

**EVENT LINK:** <https://www.gswcf.org/en/events/women-of-distinction.html>

**ATTACHMENTS:** 2023 WOD Save the Date.pdf