

From: Girl Scouts of West Central Florida, Inc. <Girlscoutswcf@email.girlscouts.org>
Sent: Wednesday, August 12, 2020 1:36 PM
To: Alice Benefiel
Subject: Girl Scout Leaders, here's what you need to know this month.

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With so much uncertainty surrounding the months ahead, we have temporarily suspended our "5 Things..." video and Month-At-A-Glance features. To access virtual activities for your family, please visit [the Girl Scouts At Home page](#). To keep up with the latest news and information surrounding the council's response to COVID-19, please [visit our blog](#).

You can also sign up for council text alerts by texting "BEPREPARED" to 855-980-0305.

Thanks to you, Early Bird Renewal finished strong!



Flora Flamingo would like to say thank you and job well done as we come to an end of the our spring member renewal campaign. Almost 6,000 girls are ready to continue their Girl Scout experience in 2021 and over 3300 volunteers are joining in making sure that experience is incredible! THANK YOU!

Earn A Patch By Updating Your Troop Information!



As we approach the start of the new Girl Scout year, in true Girl Scout fashion, it's important for us to Be Prepared! Whether your troop is open to new girls or doing well with the members you have, we want to be sure our records regarding your

troop information (meeting time, location, day, program level, etc.) are correct. We know much is uncertain right now, but we'd like to ensure that should troops be able to meet again in the fall, our opportunity catalog is up to date.

Updating your troop information is easy! [Complete the troop update form](#) with as much information about your troop meetings as possible. Let us know if you're meeting virtually right now, and where you'll be meeting in-person (when it's safe to do so).

Plus! Every troop that uses the form and updates their information will receive 2 FREE adult patches. (Distributed beginning September 7).

[TAKE THE SURVEY](#)

Virtual Meetings



Meeting options will need to be flexible based on the fluid nature of the COVID-19 risk. To help you create the best virtual experience for your troop, we've curated a list of some of our favorite resources for virtual troop meetings:

- [GSUSA's Girl Scouts at home page](#) has resources, virtual programs, and events for girls as well as resources for families and volunteers.
- [Tips for Troop Leaders](#) has real-world advice from fellow troop leaders who've been there, here's where to find it!
- [GSWCF's Girl Scouts at home page](#) has resources, virtual programs, and local events hosted by the council staff you know and love.
- [This article by Jen Quaranta](#) shares her best tips for how she makes virtual meetings work for her troop.

And of course, we're always here to help, any time you need us. Just reach out to your Service Unit team, your CMM, or [Customer Connections](#).



Deadline Extended: Virtual Camp CEO STEM

Team up with an expert at Camp CEO STEM Leadership! In this event, girls will connect with accomplished female STEM professionals from the Tampa Bay area who will coach them through skill sharing in an innovative and inspirational virtual environment. Participating girls will have the opportunity to learn from the most influential women in our business community and hear how they gained confidence and competence in their field.

As the next generation of women in STEM, girls will be inspired, learn the benefits of embracing mistakes, explore unique careers, learn how to stay focused, confident and how to lead social change through STEM.

Virtual Camp CEO STEM Leadership will be held from July 20-25, with closing ceremonies on July 30. All weekday sessions will be held in the evening, and there is one Saturday session during the daytime. Tentative schedule for girls can be viewed at the application link. Girls and coaches will work on a special group project at their own pace during the week.

This event is open to all girls in grades 9-12. The registration fee is \$25 for members, and \$50 for non-members (cost includes Girl Scout membership). Scholarships are available.

[Learn More and Apply](#)



Troop leaders can now take their experience to the next level with **gsLearn**, our new online training forum. Just [sign in to myGS](#), and get ready for another year of amazing Girl Scout adventures!

Questions? Contact [Adult Learning](#).

Start Making Plans for the 2020 GS Sweets and Treats!



The Girl Scout Sweets & Treats Fall Product Program theme is:
Bravely Be You....Trust Your Strengths!

The Girl Scout Sweets & Treats Fall Product Program and the Girl Scout Cookie Program are the best ways for your troop to earn money to pursue its goals. Both programs are beloved by the community and come with Girl Scout program, sales and marketing materials in addition to all the support you need to help girls run their business. Plus, they're an integral part of the Girl Scout Leadership Experience. Through these programs, girls learn five important life skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics.

Girl Scout Sweets & Treats (the Fall Product Program) gives girls the opportunity to reach out to family, friends and business contacts to:

- Sell nut and chocolate products in person and online (great holiday gifts and a commemorative Girl Scout Tin)
- Sell magazines and nut/chocolate items online (no money collection to mess with)
- Earn patches, Council Dough and many more rewards!

Girls can create their very own Me2 Avatar and Earn Up To TWO Patches That Feature Their Personal Me2 Avatar!

Returning this year, girls can earn their every own Me2 avatar patch! To earn this custom patch, girls need to:

1. login to the M2 system
2. create their Me2 avatar
3. send 15 emails
4. have sales of at least 3 magazines and 30 nut/chocolate items

Not only can she choose from thousands of customization options while creating her avatar, but she can choose a Girl Scout uniform or Safari outfit, and even customize her patch's background.

Additionally, girls can earn a special "Fall & Cookies" crossover patch by participating in both the Girl Scout Sweets & Treats Program and the 2021 Girl Scout Cookie Program. To earn this patch, girls must create their Me2 avatar and send 15 emails the Girl Scout Sweets & Treats Program, as well as selling 270 packages of cookies during the 2021 Girl Scout Cookie Program.

Get Ahead of the Game

Troop leaders should recruit a troop fall product program manager as soon as possible and let them know they will have to attend a regional training in order to receive the program materials. Troop fall product program managers must be registered for the 2020-2021 program year and have an up-to-date background check.

Troop fall product managers can sign-up for a regional training by visiting www.gswcf.org/fpp beginning July 19. All girls participating in the Girl Scout Sweets & Treats Program must be registered for the 2020-2021 membership year in order to participate and earn rewards.

Juliettes (girls not in a troop) Can Participate!

Juliette girls (and girls whose troops are not participating) can take part in the Girl Scout Sweets & Treats Program and earn council dough towards programs, camp experiences, membership dues and items in the Girl Scout store.

For more information contact: productsales@gswcf.org.

Don't Forget!

Troops wanting to conduct any supplemental money earning projects (car washes, bake sales, etc.) must participate in both council sponsored product sale programs (the Girl Scout Sweets & Treats Program and the Girl Scout Cookie Program).

Important Dates:

- September – Troop fall product manager training online via gsLearn

- Oct. 5 -Fall product program begins with paper nut/chocolate order card and online program
- Oct. 25– Order taking ends for paper nut/chocolate order cards
- Nov 16- Online program ends (order taking)

For information about the Girl Scout Sweets & Treats Program, [email us](#) or call (813) 262-1838.

Adult Learning News

Need to figure out what virtual troop meetings are and how to do it with your troop? Check out these two webinars located in gsLearn!

- [320 Zoom Virtual Troop Meetings](#) – Getting Started Webinar – learn to navigate the different settings in Zoom to make your troop meeting experience fun and interactive.
- [320 Tips for Troop Leaders, Virtual Meetings, Daisy & Brownies](#) – great examples of how to do specific fun interactive activities within a virtual meeting.

Adult Awards:

Due to issues related to COVID-19, it has been decided that the Adult Awards Ceremony will not take place this membership year, but special celebrations for awardees and honorees will! More info to come soon.

[More Trainings](#)

Girl Scout Store News

We've got you covered.

Shop from the comfort of home with **free standard shipping on all [girlscoutshop.com](https://www.girlscoutshop.com) orders, no minimum.**

SHOP NOW



NEW- Facebook Live Events

Join us on [Facebook](#) every Thursday night at 6 p.m. Each week will have a unique theme, special discounts, and giveaways!

SUPER SATURDAY STUFF THE BAG!

Talk about using your resources wisely! Purchase a refillable tote bag, fill it with everything you need, and **SAVE 15% on everything in the bag! This offer is for one day only - Sat., July 18 (9 a.m.-1 p.m.) at the Tampa store and July 18 (noon- 3 p.m.) at the Wildwood store.**

Offer good for pre-order and curbside pick-up option only. You must pre-order items by Wed., **July 15** for the Tampa store and by Sat., **July 11** for the Wildwood store. Clearance items are excluded. Please note: The Tampa store will be open outside of normal operating hours for this special event (curbside pick-up only). Don't miss out!

Leader Gear

Check out all the latest gear for Girl Scout Leaders including our new leaders t-shirt. Did you know that you could order a personalized official name badge through your local Girl Scout store to wear at Girl Scout events? [Email us](#) or call the Tampa store for details.

Summer Hours at the Girl Scout Store

Both the Tampa and Wildwood Girl Scout stores are open by appointment only.

The Saturday Shops at Camps Dorothy Thomas and Wai Lani are closed.

Tampa Store

Closed: Saturday, Sunday, Monday

Tuesday– Friday: 10 a.m. - 4 p.m. *

*Please Note

- In store shopping by appointment only
- Only one customer may be in the store at a time (no children or other guests allowed)
- We are requiring all customers and retail staff to wear face masks while shopping

Tampa Store will be closed for inventory August 4-7

Curbside pickup available

Please call 813-262-1793 or [email us](#) to make an appointment or to place order for curbside pickup. Beginning July 21, spend \$50 or more and you will receive a bounce back coupon – \$10 off purchase \$25+ - valid in stores only, when we reopen later in the fall.

Wildwood Store

Closed: Sunday - Friday

Open: Saturday 10 a.m. - 4 p.m. *

*Please Note

- In store shopping by appointment only
- Only one customer may be in the store at a time (no children or other guests allowed)
- We are requiring all customers and retail staff to wear face masks while shopping

Curbside pickup available

Please call 813-262-1790 or [email us](#) to make an appointment or to place order for curbside pickup on Saturday only. Beginning July 25, spend \$50 or more and you will receive a bounce back coupon – \$10 off purchase \$50+ - valid in stores only, when we reopen later in the fall.

[STORE HOURS, LOCATIONS, AND 24/7 ONLINE SHOP](#)



Have a question? Don't be shy!
[Contact us](#) for more information.

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