



TREFOIL TALKS

Sponsorship Opportunities

Girl Scouts of West Central Florida's annual Women of Distinction event expands into a year-long celebration in 2021 to commemorate 30 years dedicated to the recognition of outstanding, inspirational women in our community. Through our "Women of Distinction Trefoil Talks," a bi-monthly series of live-streamed discussions and pre-taped spotlight segments, combined with social media recognition of past honorees and other notable women, we hope to continue our goal of connecting today's female leaders with the future female leaders we are building at Girl Scouts. This year-long look at the past, present, and future of Women of Distinction will culminate with our traditional, in-person celebration in honor of the 30th Anniversary of Women of Distinction in March of 2022.

TREFOIL TALKS PRESENTING SPONSOR (EXCLUSIVE)

\$20,000

- Exclusive recognition as a Presenting Sponsor in all Trefoil Talk promotional materials and sites, including registration page
- Name highlighted in event press release
- Logo on event presentation slides
- Customized social media posts
- Opportunity to pre-record opening remarks or commercial at all Trefoil Talk Live Roundtables (six)
- Co-branded set (background, mugs, etc.)
- Full-page color ad in 30th Anniversary commemorative program
- Opportunity to provide electronic promotional materials as a Virtual Hall exhibitor
- Opportunity to be a panelist at one of the Trefoil Talk Live Roundtables
- Table (ten) at Dessert First 2021 (pending in-person event)
- Recognition during the Trefoil Talk Spotlight in between months
- Customized benefits as agreed upon

TREFOIL TALKS PREMIER SPONSOR

\$15,000

- Recognition as a Premier Sponsor in all Trefoil Talk promotional materials and sites
- Name highlighted in event press release
- Logo on event presentation slides
- Customized social media posts
- Opportunity to pre-record closing remarks at all Trefoil Talk Live Roundtables (six)
- Full page color ad in 30th Anniversary commemorative program
- Opportunity to provide electronic promotional materials as a Virtual Hall exhibitor
- Half table (four) at Dessert First 2021 (pending in-person event)
- Recognition during the Trefoil Talk Spotlight in between months

TREFOIL TALKS DISTINGUISHED SPONSOR

\$10,000

- Recognition as a Distinguished Sponsor in all Trefoil Talk promotional materials and sites
- Name highlighted in event press release
- Logo on event presentation slides
- Customized social media posts
- Verbal recognition during Trefoil Talk Live Roundtables (six)
- Opportunity to provide electronic promotional materials as a Virtual Hall exhibitor
- Full-page ad in 30th Anniversary commemorative program
- Two tickets for Dessert First 2021 (pending in-person event)
- Pop up ad space during Trefoil Talk Spotlight in between months

ROUNDTABLE ESTEEMED SPONSOR

\$5,000

- Recognition as an Esteemed Sponsor at the Trefoil Talk Live Roundtable of your choosing
- Logo on all event social media promotions in month leading up to Trefoil Talk Live Roundtable
- Logo on event presentation slides during Trefoil Talk Live Roundtable
- Verbal recognition during Trefoil Talk Live Roundtable
- Opportunity to provide electronic promotional materials as a Virtual Hall exhibitor
- Half-page ad in 30th Anniversary commemorative program
- Recognition on digital display at Girl Scout Leadership Center
- Media Girlz interview with your company for Trefoil Talk Spotlight to be shared on all Girl Scouts of West Central Florida channels

ROUNDTABLE HONORED SPONSOR

\$2,500

- Recognition as an Honored Sponsor at the Trefoil Talk Live Roundtable of your choosing
- Name listed in social media promotions in month leading up to roundtable
- Name listed on event presentation slides during Trefoil Talk Live Roundtable
- Opportunity to provide electronic promotional materials as a Virtual Hall exhibitor
- Pop up ad space during the Trefoil Talk Spotlight in between months
- Recognition in event social media posts
- Half-page ad in 30th Anniversary commemorative program

ROUNDTABLE CELEBRATED SPONSOR

\$1,500

- Recognition as a Celebrated Sponsor at the Trefoil Talk Live Roundtable your choosing
- Opportunity to be a Virtual Hall exhibitor or recognition during roundtable of your choosing*
- Quarter-page ad in 30th Anniversary commemorative program

*\$750 for one of these amenities of your choosing