



## “Man Enough To Be A Girl Scout” Frequently Asked Questions

- **What Is The Man Enough To Be A Girl Scout Campaign?**  
The Man Enough To Be A Girl Scout Campaign is a fun fundraising event designed to spotlight male volunteers and their contributions to Girl Scouts, while also raising funds to support the Girl Scout Mission in West Central Florida.
- **Who Can Be Nominated For The Award? Can I Nominate Myself?**  
Nominees must be currently registered Girl Scout members and must be nominated for the award by someone else-they cannot nominate themselves.
- **What will be asked of award finalists?**  
Finalists will be expected to actively campaign and raise funds utilizing social media resources, including the peer to peer fundraising page set up for them by GSWCF Staff. They will be asked to attend Membership Kickoff in the fall of 2021 (date TBD), where the award winner will be announced.
- **When will the campaign occur?**  
Nominations must be received by May 28<sup>th</sup>, 2021. Finalists will be announced to the public on June 20<sup>th</sup>, 2021. Finalists will then have until July 19<sup>th</sup>, 2021 to raise funds. They will also record a 1 minute final pitch video to be played at membership kickoff before the winner is announced.
- **How many finalists will there be?**  
We hope to have 10 finalists, representing a broad cross section of GSWCF's eight county footprint.
- **How will the winner be determined?**  
The winner will be determined based on three factors: 1. Funds raised (50%), 2. Campaign Creativity (30%) 3. Girl Scout and Community Service (20%).
- **Are there incentives for the Service Unit of the winning man?**  
Yes! The Service Unit of the winning man will receive patches for all girls in their Service Unit, and a pizza party at their first fall leaders' meeting.
- **Will donations count towards Service Units' Family Partnership goals?**  
Yes! Donations will count towards the finalists' Service Unit's Family Partnership Goals.

