

## **S'mores Club FAQs**

### ***What is the S'mores Club?***

The S'mores Club is exclusively for Girl Scouts of West Central Florida girl members and adult volunteers who excel in both the 2021 Fall and 2022 Cookie programs.

If you became a member of the S'mores Club last year and meet the requirements for this year's fall and cookies season, you'll receive the 2021 fall and 2022 cookie mascots charms to add to your bracelets and the Exclusive S'mores Club patch.

New S'mores Club members by completing the requirements will get a special S'mores Club Exclusive patch and a sterling silver bracelet with both 2021 fall and 2022 cookie charms.

S'mores Club details:

### **GIRLS:**

If you sell 70 items during the 2021 Fall Product Program and 400 packages during the 2022 Cookie Program, you get:

- An exclusive Girl Scout – designed Sterling Silver bracelet with uniquely created charms
- A 2021-2022 S'mores club patch

### **TROOPS:**

Troops who have a minimum of 2 girls participating in both 2021 Fall and 2022 Cookie programs and meet the following requirements are eligible to receive the rewards.

Troop with total sales of at least \$2,000 in the 2021 Fall program and have a 350 packages per selling girl average (PGA) during the 2022 cookie program receive:

- An exclusive bracelet with unique charms for the Troop Fall Product Manager (TFPM) and the Troop Cookie Manager (TCM)\*\*
- A 2021-2022 S'mores club patch

\*\*The Troop Fall Product Manager and the Troop Cookie Manager are eligible for volunteer rewards. If the TFPM and TCM are the same person, only one reward will be given.

### ***Is the S'mores Club open only to girls in troops?***

No. Any Girl Scout is welcome to participate in the Fall Product and Girl Scout Cookie

programs. If she meets the requirements for both, she will receive the rewards.

**Note:** The reward for adults is for troop participation only. A Juliette Girl Scout can still qualify for the club and receive her rewards. However, caregivers of Juliettes will NOT receive rewards.

**How will you know a girl has met the requirements?**

All purchases are tracked through our vendor software.

**How many rewards can be earned by the adults in a troop if the troop qualifies for the S'mores Club?**

Troop volunteers can earn up to Sterling Silver Charm Bracelets, one for the troop fall product manager (TFPM) and one for the troop cookie manager (TCM). If the TFPM and TCM are the same people, they will only receive bracelet.

**If a girl participates in the 2021 Fall Product Program with one troop, but transfers to a different troop or becomes an individual Girl Scout and meets the requirement for the cookie program, is she still eligible to earn the rewards?**

Yes. The individual girl's participation will count regardless of a change in troop status.

**When can girls and adults expect to receive their rewards?**

Every effort will be made to make S'mores Club rewards available in late May/June.

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**Will GSWCF continue the S'mores Club program during the next program year?**

We anticipate this program becoming a continuous part of Product Programs. Girls and Troops who qualify in the next year, will receive 2 unique charms (based on the Fall and Cookie Mascots) and 1 glass beads to add to their bracelet.