

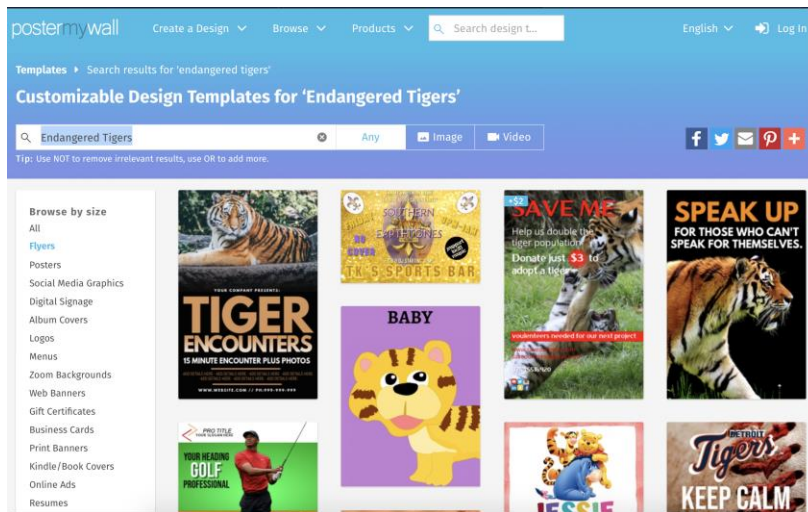
How to make a Public Service Announcement (PSA)

A public service announcement (PSA) is defined as is a message in the public interest disseminated without charge, to raise awareness of, and changing public attitudes and behavior towards, a social issue. A PSA can be a video, audio file, or a flyer. Today, we are going to learn how to make a flyer with a PSA! The topic will be endangered animals.

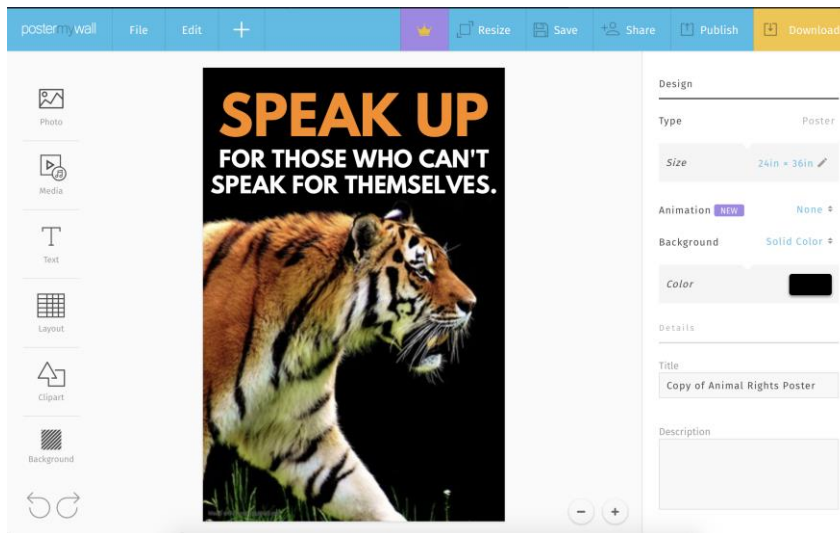
Step 1: Find an endangered animal that you feel passionate about.

Step 2: Do some research on this animal. Find facts about them to include in your flyer.

Step 3: Visit Postermywall.com (it's a free website with templates already made).



Step 4: Choose a flyer that you like best.



Step 5: Begin creating your flyer! You can include facts you've found, reasons why it's important to save the endangered animals, and/or how we can help.

Here is an example of a public service announcement to save sea turtles:



Want to know what your inner animal is, Click this link to the quiz and find out!
https://www.worldwildlife.org/pages/find-your-inner-animal?utm_campaign=wild-classroom&utm_medium=web&utm_source=partner-site&utm_content=teaching-resources

Be sure to share your flyers with us by using the hashtag #GirlScoutsAtHome