



Patch Pals™ Product Fact Sheet

Patch Pals™ are Girl Scouts' first cookie created just for dogs.



Developed with BARK, Patch Pals™ are soft-baked, blueberry muffin-flavored dog cookies with added blueberries. These premium treats offer a fun way to include four-legged family members in Girl Scout Cookie season and feature ingredients like wheat flour, vegetable glycerin, blueberries, natural flavor, canola oil, honey, brewer's yeast, blueberry pomace, and cinnamon.

Each dog cookie has been baked to feature one of four "patch" designs, representing Girl Scouting experiences that are central to how Girl Scouts grow together and shape their world with joy.

BARK is the world's most dog-centric company, devoted to making all dogs happy with the best products, food, services, and content. BARK's dog-obsessed team leverages its unique, data-driven understanding of what makes each dog special to design wildly satisfying treats and dog-first experiences that foster the health and happiness of dogs everywhere.

"Dogs are family. We've always believed that and so has everyone who's bought a box of Girl Scout Cookies with a dog waiting at the door," said Dave Stangle, vice president of brand marketing at BARK. "This partnership is something we've dreamed about, something Girl Scouts have been asking for, and something millions of dogs have been waiting for their whole lives. Now every member of the household gets a cookie."

Product Availability: Patch Pals™ will be available exclusively online for direct shipping beginning with the national launch of the 2027 Girl Scout Cookie season on January 12, 2027. Customers can purchase through a Girl Scout or troop link or visit girlscoutcookies.org to connect with a Girl Scout selling near them. Availability may vary by council throughout the season.

Product Price: Prices vary by council based on local market conditions and the cost of delivering high-quality programming and experiences. Net proceeds from cookie sales stay local, helping councils and troops power year-round experiences for Girl Scouts in their communities.

Learn More: Visit www.girlscoutcookies.org.