Troop Proceeds

- Troop proceeds are based on a per-girl-average (PGA) of girls selling, with the chance for troops to earn greater proceeds with a higher PGA.

Requirements

- Troops must have a minimum of five girls registered for MY27, three must be participating, with at least one of the girls unrelated to the others. This is to ensure the council is complying with tax requirements related to its nonprofit status.
- For troops that do not meet this minimum, participating Girl Scouts will be classified as Juliettes for the cookie program and will receive council credits instead of troop proceeds.

eBudde

- eBudde automatically calculates troop proceeds, adjusting for PGA.
- Troops must enter all cookies that are picked up and give girls credit in eBudde to ensure proceeds are calculated correctly.

Opting Out of Rewards

- Girl Scout Junior, Cadette, Senior, and Ambassador (J/C/S/A) level troops can opt out of rewards to receive additional proceeds.
- All girls in a J/C/S/A troop must agree as a whole troop to opt out of rewards and submit the Opt-Out of Rewards Form by the deadline.
- Troops that opt out will not receive general rewards. They can still earn patches, the troop reward, and Gift of Caring rewards, and attend the Super-Seller event.
- Multi-level troops with Daisies or Brownies do not qualify to opt out of rewards.

Troop Bonus

Troops that excel in the 2027 Girl Scout Cookie Program by meeting the following requirements will receive an additional $0.03 per box sold:

- Completed Cookie training by December 15th.
- Set a troop goal and enter it into eBudde on the settings page.
- Provided bank information to council by Jan. 25, 2027.
- Had at least 75% of registered girls selling.
- Maintained a 400 PGA of girls selling.
- Donated at least 36 boxes to Gift of Caring (HTH does not count towards this requirement).
- Completed all ACH sweeps on time with no deferments.

- Ensure that at end of the season all cookies are assigned to girls (no unassigned cookies left in eBudde troop account) by March 10.
- Ensure all reward choices are entered into eBudde for girls by March 10.

Submitting for Troop Bonus

- Troops that believe they qualify for the troop bonus must complete the online form at gswcf.org/cookies by March 10, 2027.
- The Product Program Department will verify troops that submit the form.
- Troops qualifying for the bonus will receive the funds via ACH direct deposit into their troop account by May 1.

Troop PGA	**Troop Proceeds**		**Additional Earnings**	**Troop Bonus**
Less than 325	$0.88/box		Troops (J/C/S/A) that choose to opt out of rewards earn an additional $.05 per box.	Troops that meet specific bonus requirements can earn $.03 additional per box.
325 or more	$0.93/box			

Service Unit Bonus

- Service units receive $0.05/box sold in their service unit.
- This provides service units with additional funds to serve girls and volunteers in their region.
- These critical funds can be used toward any support initiatives for the members of each service unit, including:
    - funding encampments
    - providing start-up money to new troop leaders
    - sponsoring community events
    - hosting cookie rallies, helping to cover the cost of some of the activities such as printing and take-a-ways
    - adult membership