2026- 2027 GSWCF Fall Product Sweets & Treats and Cookie Program Reward Guide

Welcome to the 26-27 GSWCF Product Reward Guide. This guide shows the rewards Girl Scouts can earn by participating in the Girl Scouts of West Central Florida (GSWCF) Sweets & Treats Fall Product Program or GSWCF Girl Scouts Cookie program.

Contents:

Meet the Mascots pg. 2

GSWCF Reward & Event Guidelines pg. 4

Terms to Know pg. 6

2026 Sweets & Treats Rewards pg. 8

2027 Cookie Rewards pg. 19

Cookie Troop & PGA Rewards pg. 26

GSWCF Reward Credits pg. 28

Managing Reward Credits pg. 29

Juliette Council Credit pg. 31

GSWCF Reward Disclosure pg. 33

Meet the mascots for the 2026 Sweets and Treats Fall Product Program and 2027 Cookie Program.

Meet the 2026 Fall Mascot

Kangaroo



Scientific Name: Macropus rufus

Life Span: Up to 23 years

Maximum Jump Height: 10 ft

Maximum Jump Length: 30 ft

Weight: 200 pounds

Fun Facts:

Kangaroos use their strong tails for balance while jumping. They are the tallest of all marsupials, standing over 6 feet tall.

Kangaroos live in Eastern Australia in small groups called troops or herds ("mobs" by Australians), typically made up of 50 or more animals.

Female kangaroos sport a pouch on their belly, made by a fold in the skin, to cradle baby kangaroos called joeys.

Newborn joeys are just one inch long (2.5 centimeters) at birth, or about the size of a grape.



Meet the 2027 Cookie Mascot



Lop-eared Bunny

Scientific Name: Oryctolagus cuniculus
Life Span: 8–12 years
Ear Length: Some lop breeds can have ears around 20 inches from tip to tip
Weight: Varies by breed, from about 3 to 14 pounds
Fun Facts:

Veggie-Loving Friends: Rabbits love munching on fresh greens like clover. Dandelion leaves are one of their favorite snacks.

Ear-Resistibly Cute: Lop-eared rabbits' signature ears don't just look cute—they help them stay cool by letting out extra heat.

Bunny Talk: When rabbits are excited, relaxed, or feel safe, they may do a jump-and-twist move called a **binky**.

Chew Crew: A rabbit's teeth never stop growing! They're always chewing to help keep their teeth short and healthy.

The Nose Knows: When rabbits are curious and **Ready to Explore**, their noses can wiggle up to 120 times a minute as they take in the world around them.

Fluffle: Groups of rabbits go by several names, including a warren, a colony, and—our Girl Scout favorite—a **fluffle**.



GSWCF Reward Information & Event Guidelines

Physical Rewards

Physical rewards, including patches, merchandise, and plush items, are distributed through the Girl Scout's Service Unit Product Program Manager. Distribution timelines vary by program:

Sweets & Treats: Physical rewards are generally distributed in late November through early December through the Service Unit Fall Product Manager (SUFPM).

Cookie Program: Physical rewards are generally distributed in late May through June through the Service Unit Cookie Manager (SUCM).

Any changes to reward distribution timelines will be communicated through the appropriate Service Unit Product Program Manager.

Reward Events & Communications

Reward and event communications are sent directly to the caregiver email associated with the applicable Product Program system. Families should add girlscoutswcf@email.girlscouts.org to their contacts and check spam, junk, and promotions folders for messages.

Sweets & Treats event communications generally begin in early November, with events occurring sooner receiving priority. Cookie reward event communications generally begin in mid-April. Each earned event may have a separate communication, and most GSWCF-hosted or coordinated reward events require caregivers to complete a JotForm with additional information.

Event Guidelines

GSWCF reward events are intended for the registered Girl Scout who earned the reward and **one adult chaperone**, unless otherwise stated in the specific reward description.

Tag-alongs cannot be accommodated unless the reward specifically allows the Girl Scout to bring a registered K–12 Girl Scout friend with an active membership.

For events hosted by third-party locations, additional tickets for chaperones or family members, when available, must be purchased directly from the event host. GSWCF does not provide or coordinate additional tickets. Purchased tickets may not include the same seating, perks, or arrangements provided to GSWCF reward earners.

Reward event tickets and experiences cannot be transferred to another member or another event date.

Council Dough Communications

Families will receive an email informing them of Council Dough earned. Sweets & Treats Council Dough communications are generally sent in **late December or early January.** Cookie Program Council Dough communications are generally sent in **late June or early July.**

Troop Reward Opt-Out

Eligible Junior, Cadette, Senior, and Ambassador troops may choose to opt out of individual rewards in exchange for additional troop proceeds, according to the requirements of the applicable Product Program.

For the **2026 Sweets & Treats Program,** eligible troops that opt out will earn an additional **2% in troop proceeds.** Girl Scouts will receive applicable patches and Care to Share rewards but will not receive the individual rewards they otherwise earn. All participating Girl Scouts must sign the Troop Opt-Out Form, which must be submitted to GSWCF by **October 13** using the fall Troop Reward Opt-Out JotForm.

For the 2027 Girl Scout Cookie Program, eligible troops that opt out will earn an additional **$ .05 per pkg of cookies in troop proceeds.** Girl Scouts will receive applicable patches and Gift of Caring rewards but will not receive the individual rewards they otherwise earn. All Girl Scouts participating must sign the Troop Opt-Out Form, which must be submitted to GSWCF by **March 7** using the cookie Troop Reward Opt-Out JotForm.

Need Help?

If a Girl Scout earned a GSWCF-supplied reward and the troop leader or appropriate Service Unit Product Program Manager has confirmed the reward, but the caregiver has not received the related communication after checking spam, junk, and promotions folders, contact info@gswcf.org for assistance.

GSWCF Amazon Vouchers

Girl Scouts and troops who earn an **Amazon Voucher** will receive an email from Amazon with instructions for accessing their GSWCF Amazon reward catalog. The voucher may only be used toward eligible items available within the designated catalog.

How to Redeem Your Voucher

1. Look for an email from **Amazon.com** containing your voucher.
2. Select the yellow **"Apply voucher"** button in the email.
3. Amazon.com will open. Select **"Apply voucher"** again.
4. Sign in to your Amazon account when prompted.
5. Once signed in, you will be directed to the designated Amazon catalog.
6. Select an eligible item and complete your order using the voucher.

Already Applied Your Voucher?

If you apply the voucher but leave Amazon before completing your order, you can locate it again by signing in to your Amazon account and navigating to:

Your Account → Your Payments → Product Vouchers

Important Voucher Information

Amazon Vouchers must be redeemed by the **expiration date provided with the voucher**. Unused voucher funds may expire after this date.

Vouchers are limited to the eligible items available within the designated GSWCF Amazon catalog and **cannot be redeemed for cash or transferred to another Girl Scout or troop.**

Product Program Reward Terms to Know

The following terms are used throughout the **GSWCF Sweets & Treats and Cookie Reward Guide.**

Girl + Chaperone — The Girl Scout who earned the reward receives admission for herself and one adult chaperone.

Council Dough — GSWCF credit earned at select reward levels that can be used toward eligible GSWCF opportunities and purchases. See the **GSWCF Reward Credits** section for additional information.

Council Credit — Credit earned by Juliette (IRG) participants based on their individual Product Program sales. Juliettes earn Council Credit in addition to the individual rewards achieved. Council Credit is **non-cumulative**, meaning the Girl Scout receives the

Council Credit amount associated with the highest level achieved. See the **Juliette Council Credit** section for details.

Juliette (IRG) — An Independently Registered Girl Scout. Juliettes earn individual rewards as well as Council Credit. Troops being treated as IRG troops also earn applicable individual rewards and Juliette Council Credit. See the online Volunteer Guide under **Troop Participation** for additional information.

Reward Opt-Out — Eligible Junior, Cadette, Senior, and Ambassador troops may choose to opt out of individual rewards in exchange for additional troop proceeds. Girl Scouts in opt-out troops receive only the applicable patches, charms, and 2028 youth membership as outlined for each Product Program.

Sweets & Treats Terms

Combined Sales+ — The total dollar amount of products sold, including nuts and chocolates, magazines, and other eligible online items.

Unique Emails — Marketing emails sent through the M2 system to different customer email addresses.

Mags & More — Online products including magazines, BarkBox, candles, tumblers, and personalized stationery.

GSWCF 2027 Summer Camp Bucks — Credit earned at select reward levels that may be used toward eligible GSWCF 2027 summer camp expenses and Camp Care Kits. See the

GSWCF Reward Credits section for additional information.

Cookie Program Terms

+ pkgs — The number of packages (boxes) of cookies sold.

LBB — Little Brownie Bakers.

PGA — Per Girl Average.

Unique Emails — Marketing emails sent through the applicable Cookie Program system to different customer email addresses.

2026 Fall Rewards

100 + Combined Sales

Girl Scouts will earn the Kangaroo Patch (segmented patch that can create a scene or standalone)



$225+ Combined Sales

Girl Scouts will have a choice: $10 GSWCF 2027 Summer Camp Bucks OR $10 Council Dough



OR



$375+ Combined Sales

Girl Scouts will have a choice: Small Kangaroo Plush OR Hot Cocoa and Hike at Camp (Girl + Chaperone).



OR



GSWCF Hot Cocoa and Hike at Camp

Date: 12/5/26, 12/6/26, or 12/18/26

Time: 6:00 pm to 8:00 pm

Location: Camp Indian Echo, 11004 Hudson Ave, Hudson, FL 34669

Girl Scouts will enjoy a Hot Cocoa Hike at Camp Indian Echo, where snow is coming to camp for a magical holiday celebration! Families will enjoy playing in the snow, exploring a beautifully lighted holiday trail, and discovering more than 30 festive holiday blowups along the way.

Participants can warm up with delicious hot cocoa while enjoying holiday activities, including creating a special holiday ornament to take home. Girls and families will also have the opportunity to give back to the community by making holiday cards for local hospitals and nursing homes, spreading seasonal cheer to others.

This festive event is the perfect way to celebrate the holiday season with a caregiver while making lasting memories filled with snow, lights, creativity, and holiday spirit.

If you have earned the Hot Cocoa and Hike at Camp Indian Echo, please watch for an email or complete this form.

You can also purchase extra tickets for family and friends to join in on this exciting experience:

Click here to purchase extra tickets for 12/5/26.

Click here to purchase extra tickets for 12/6/26.

Click here to purchase extra tickets for 12/18/26.

$525+ Combined Sales

Girl Scouts will have a choice: STEMapalooza* or $15 Council Dough



OR



STEMapalooza

Date: 4/10/27, Girl + Chaperone,

Location: Hillsborough College Brandon Campus

10451 Nancy Watkins Dr, Tampa, FL 33619

Girl Scouts and their Chaperone will receive a special code to register for the annual STEMapalooza, where Girls get to experience hands-on STEM activities. The code will be included in the Congratulations email, so when registration opens, you can use it for one adult and one girl ticket.

Additional tickets can be purchased through your MyGS account, or email info@gswcf.org for help purchasing additional tickets.

$700+ Combined Sales

Girl Scouts will have a choice: Large Kangaroo Plush OR $25 GSWCF 2027 Summer Camp Bucks OR $25 Council Dough.



OR

GSWCF 2027 CAMP GIRL SCOUTS SUMMER CAMP BUCKS

OR

Council Dough

$850+ Combined Sales

Girl Scouts will have a choice: $25 GSWCF Super Mix Voucher* OR $40 Council Dough.

girl scouts

Supermix Studio

OR

Council Dough

*Covers hat or pencil pouch

GSWCF Super Mix $25.00 Voucher

The $25 Supermix Studios Voucher can be redeemed at the Supermix Studios kiosk at the Tampa Leadership Center or online through the GSWCF Supermix Studios shop.

The voucher code will be sent directly to the caregiver's email from Supermix Studios.

If you experience any issues redeeming your voucher, please contact Supermix Studios Customer Support and allow 24–48 hours for a response.

$900+ Combined Sales

Girl Scouts will earn the Goal Getter patch & 2028 annual GSWCF Girl membership



&



2028 GSWCF Girl Membership

Girl Scouts, who reach $900+ in combined Sweets & Treats sales will earn their 2028 annual Girl Scout membership. Graduating Ambassadors will receive $65 toward a Lifetime Membership instead. Membership rewards must be used during Membership Year 2028 (MY28).

Girl Scouts who earn their 2028 membership during the 2026 Sweets & Treats Program and also reach the 2028 membership reward level during the 2027 Cookie Program will not receive a second membership. *See the 2027 Cookie Reward section for details.*

Reward Opt-Out Troops: Girl Scouts participating in eligible troops that opt out of individual rewards will still receive the 2028 GSWCF Girl Membership when they reach this reward level.

The membership will be applied by our Customer Care team on April first in time for Early Bird renewal. If you have any questions, please reach out to them at info@gswcf.org.

$1150+ Combined Sales

Your Choice: GSWCF Build-A-Bear Event or $60 GSWCF 2027 Summer Camp Bucks or $60 Council Dough



OR



OR



GSWCF Build-a-Bear

Date: December 12, 2026 Daisies, Brownies & Juniors: 10:00 a.m.–12:30 p.m.

December 19, 2026 Cadettes, Seniors & Ambassadors: 1:00 p.m.–3:00 p.m.

Location: Tampa Leadership Center, 4610 Eisenhower Blvd. Tampa, FL 33634

Girl Scouts who select the GSWCF Build-a-Bear reward can choose their Bear and a Girl Scout vest. The congratulations email will include a link that will be used to select your day of choice, as well as to share dietary restrictions.

This paws-on, interactive event lets Girl Scouts create their own furry friend from start to finish. From stuffing their bear to bringing it to life with the iconic Build-A-Bear Heart Ceremony that is customized just for Girl Scouts! This experience is sure to be un-bear-lievably fun.

After the ceremony girls can outfit their new friend with vests or tunics featuring matching troop numbers, plus outfits, cookie merchandise, accessories, scents, and more. It's a grrreat way to make memories that will last fur-ever.

Once every bear is dressed and ready, we will explore holiday music and movement with our beary new friends. We will dance to the very best holiday tunes while enjoying refreshment and making some holiday crafts that sparkle and shine.

$1600+ Combined Sales

Girl Scouts will have a choice: Wicked Broadway Show* or $100 GSWCF 2027 Summer Camp Bucks or $100 Council Dough



OR



OR



Wicked on Broadway

Date: Saturday, January 9, 2027, | 2:00 PM

Location:
The Dr. Phillips Center for the Performing Arts
445 S. Magnolia Ave.
Orlando, FL 32801

Ticket Pickup:

Girl Scouts of West Central Florida (GSWCF) staff will distribute tickets on the day of the performance.

Please meet GSWCF staff under the umbrellas located outside the main entrance of the Dr. Phillips Center to pick up your tickets.

All tickets must be picked up by 1:40 PM.

Arrival Time:

The performance begins promptly at 2:00 PM.

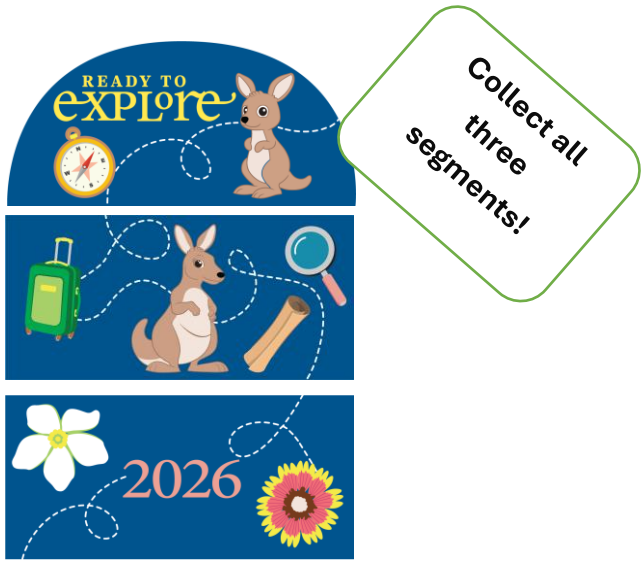
Please plan to be in your seat by 1:55 PM. The theater has a late seating policy, and guests who arrive after the performance begins, may be required to wait until an appropriate break before being escorted to their seats.

Additional Tickets:

If you earned Wicked and would like to purchase additional tickets, we have some available at a discounted price. You can purchase them using this link.

Please note that Council Dough and Program Credits cannot be used to purchase tickets for this third-party event. If your congratulations email does not include a link to purchase additional tickets, any extra tickets must be purchased directly through the Dr. Phillips Center for the Performing Arts.

Fall Patches



18+ Unique Emails Sent

Ready to Explore Patch (segmented patch that can create a scene or standalone)



5+ Mags & More Items

Girl Scouts who sell 4 or more items, such as magazines, candles, BarkBoxes, or personalized stationery, in their online storefront earn the 2026 patch.



10+ Nut/Chocolate Items

Girl Scouts who sell 10 or more items, such as nuts or chocolate, will receive the Super Seller patch.



Care to Share

5+ Care to Share Items

The Care to Share program allows customers to donate nut items to military overseas and local food relief organizations. The donation can be made on the order card or online. Each Care to Share item is $7. The product program department facilitates delivery of all Care to Share items.

Girls who sell five Care to Share items will receive the Care to Share patch.



15+ Care to Share items

Girls who sell 15+ Care to Share items will receive the patch and $10 in Council Dough.



Troop Bonus



Online Patch + $10 for the Troop per Qualifying Girl Scout

Girl Scouts who sell 5 or more online items through M2 by October 5 will earn the Online Patch and $10 for their troop.

Online items must be ordered and paid for through the M2 system.

To qualify, the troop must meet the minimum participation requirements by October 5: at least five registered Girl Scouts, with three participating and at least one participant unrelated to the others.

Bonus Distribution: The $10 troop bonus for each qualifying Girl Scout will be deposited by ACH by October 30. Troops that have not provided banking information by October 13 will have their bonus deposited into the Service Unit bank account. The Service Unit Accounting Coordinator will transfer the funds once the troop bank account is established.

Patch Distribution: The Online Patch will be distributed with the other Sweets & Treats physical rewards and patches.

For additional information about troop participation requirements, please see the online Volunteer Guide.

Personalized Patch

Girl Scouts can earn these special patches with their name and avatar on them.



How Girl Scouts earn a Fall Personalized Patch with their avatar.

- Creates an avatar
- Send 18+ unique customer emails and use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell $325+ in combined Fall sales

Patches go into production when the girl earns it and normally arrive in 8-10 weeks, mailed directly from the vendor using the address entered in the M2 system.

Cookie Crossover Patch

Girl Scouts can earn a Cookie Crossover Personalized patch by doing the following:

- Create an avatar in M2 system
- Send 18+ unique customer emails and use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell $325+ in combined Fall Sales
- Sell 350+ packages of cookies during the 2027 Girl Scout Cookie Program

Production of the cookie crossover patches starts after the end of cookie season and normally arrives mid-July.

These are mailed by the vendor directly to the Girl Scout using the address the caregiver entered in the M2 system.



Volunteer Personalized Patch

Troop Fall Product Managers can earn their personalized patch.

Troop volunteers will earn a Personalized Patch if the troop reaches $1,900 of total sales and sends out the Parent Adult Email Campaign.

Remember to create your avatar in the M2 system.

Patches go into production for **volunteers after girl patches** are produced, normally mid-January.



Giant Kangaroo Plush Council Drawing



Who wouldn't want to bring home a giant kangaroo?

For each completed goal, girls will receive an entry into the random drawing. The drawing will take place on Dec. 7, 2026.

Goal 1: Create an avatar in the M2 system.

Goal 2: Send 18+ emails through the M2 system.

Goal 3: Sell at least $100 worth of items.

This year, you can complete the BINGO card for an additional entry into the drawing. Once you get a BINGO on the card found on our site, you can fill out this form to complete an additional entry.

2027 Cookie Rewards

30+ packages

Ready to Explore!, Theme Patch



60+ packages

Ready to Explore! Charm Patch & Charm





100+ packages

Mini Plush Bunny



Front / Back of Mini Plush

150+ packages

Wristlet Strap & Bunny Pouch







Front / Back of Bunny Pouch

200+ packages

Mini Duffle Bag





250+ packages

Bunny Hat



325+ packages

Lop-eared Bunny Plush & Cookie Bunny Charm



400+ packages

GSWCF 2028 Youth Membership ($65 toward Lifetime Membership for graduating ambassadors. Must be used during MY28).



2028 GSWCF Girl Membership

Girl Scouts who reach this reward level will earn their 2028 annual Girl Scout membership.

If a Girl Scout already earned her 2028 annual membership through the 2026 Sweets & Treats Program, she will receive $65 in GSWCF Council Dough in place of a second membership.

Reward Opt-Out Troops: Girl Scouts participating in eligible troops that opt out of individual rewards will still receive the 2028 GSWCF Girl Membership when they reach this reward level.

500+ packages

Girl Scouts will earn the Duffle Bag and the Lemon Towel





650+ packages

GSWCF Pawlette Garden Party with Build-A-Bear bunny, creative crafts, and lasting memories. (Leadership Center) OR $40.00 Council Dough



OR



GSWCF Pawlette Garden Party with Build-A-Bear bunny

Date: April 17, 2027, or May 8, 2027

Location: Tampa Leadership Center, 4610 Eisenhower Blvd. Tampa, FL 33634

Girl Scouts who select the GSWCF Pawlette Garden Party will have the opportunity to join in a fun craft as well as join in the Build-A-Bear creation of their very own Pawlette bunny.

800+ packages

Girls earn two tickets to attend GSWCF Girl Scout Fest (Girl + Chaperone), earners will also receive a Merch Bundle. OR $45.00 Council Dough



OR



GSWCF Girl Scout Fest

From exploring our four program pillars—entrepreneurship, life skills, outdoors, and STEM—to diving into the Sweets & Treats and Girl Scout Cookie Program rally, there was something for everyone. It was inspiring to see our promising entrepreneurs full of ideas, adventurers dreaming big, and girls discovering new life skills and badge opportunities.

1000+ packages

Make the world a better place through donation to International Be.Cause. Girls who donate shoes to children in need will receive a certificate and a special patch

OR $100 Council Dough





OR



1500+ packages

Girl Scouts will have a choice: Clearwater Marine Sealife Boat Tour (Girl + Chaperone) OR $75 Council Dough



Clearwater Marine Sealife Boat Tour

Date: May 15, 2027

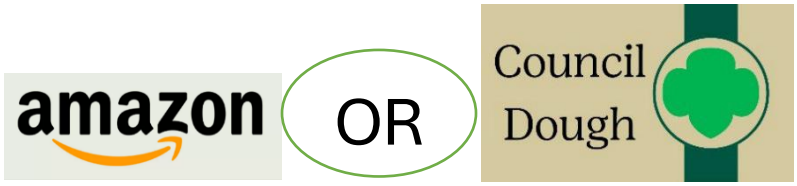
Location: Clearwater Marine Aquarium

249 Windward Passage, Clearwater, FL 33767

Enjoy a 90-minute scenic eco-boat cruise while collecting seashells and discovering local wildlife through citizen science adventures. Then, Girl Scouts and chaperones can enjoy exploring the Clearwater Marine Aquarium.

2000+ packages

Girl Scouts will have a choice: $100 Amazon Voucher OR $100 Council Dough



If a Girl Scout selects the $100 Amazon Voucher, she may choose a STEM, art, or cooking item from the designated GSWCF Amazon reward catalog. If the Girl Scout doesn't see anything that interests her or would help her work toward a badge she's pursuing, please email info@gswcf.org with options that fit the categories or badge requirements, and we can see if we can add them to the catalog. *See the "GSWCF Rewards & Events Guidelines" section for details on how to receive and redeem the voucher.*

2500+ packages



Girl Scouts will receive the Super Seller patch and a choice of:



Nex Playground - The Active Play System. Get moving with the active play system.

OR (girl + chaperone) Tickets to see Beauty and the Beast Broadway

Disney's Beauty and the Beast Broadway



Date: Saturday, May 1, 2027, | 2:00 PM

Location:
The Dr. Phillips Center for the Performing Arts
445 S. Magnolia Ave.
Orlando, FL 32801

Ticket Pickup:

Girl Scouts of West Central Florida (GSWCF) staff will distribute tickets on the day of the performance.

Please meet GSWCF staff under the umbrellas located outside the main entrance of the Dr. Phillips Center to pick up your tickets.

All tickets must be picked up by 1:40 PM.

Arrival Time:

The performance begins promptly at 2:00 PM.

Please plan to be in your seat by 1:55 PM. The theater has a late seating policy, and guests who arrive after the performance begins may be required to wait until an appropriate break before being escorted to their seats.

Additional Tickets:

If additional tickets become available, you will be notified in your congratulations email.

Please note that Council Dough and Program Credits cannot be used to purchase tickets for this third-party event. If your congratulations email does not include a link to purchase additional tickets, any extra tickets must be purchased directly through the Dr. Phillips Center for the Performing Arts.

PGA Rewards

350 PGA

Girl Scouts in a troop that reaches 350 PGA will receive the Goal Getter patch.



30 PGA

Troop volunteers will receive their Cookie Volunteer patch when their troops reach 30 PGA for each girl selling. Troop Volunteers will need to enter the information in eBudde before final submission. Max is two (2) patches per troop.



Troop PGA 350

Troops that meet the PGA of 350 for their troop will receive a $50 Amazon Voucher to shop in the GSWCF Amazon storefront for Troop Supplies.

Troop PGA 400

Troops that meet the PGA of 400 will receive an additional $50, bringing the total to a $100 Amazon Voucher to shop in the GSWCF Amazon storefront for Troop Supplies.

Troops will earn a voucher for the highest PGA level only. See the "GSWCF Rewards & Events Guidelines" section for details on how to receive and redeem the voucher.

Gift of Caring

15+ GOC packages

Girl Scouts will receive their GOG patch.



Top 20 GOC event

Girl Scouts with the highest Council Gift of Caring donations will be invited to attend a hands-on tour with an adult chaperone.

The tour will take place at Support the Troops, 29807 State Road 54, Wesley Chapel, FL 33545. Girls can see firsthand where the Gift of Caring cookies go and how they are packed and sent to our troops.

Top Gift of Caring Seller will receive a special invitation with details.

Council Top 50 Seller

Top 50 Seller award ceremony

Girl Scouts will receive a certificate and a special commemorative memento.

Girls who earn the council's top 50 cookie sellers will be invited to join us for a special ceremony. Girl Scouts are encouraged to wear appropriate dress attire and their vest.

Top Sellers will receive a special invitation with details.

GSWCF Reward Credits

How Girl Scouts Earn Council Dough & Council Credit

Girl Scouts can earn **GSWCF Council Dough** and **Council Credit** through participation in the Sweets & Treats Fall Product Program and Girl Scout Cookie Program.

Council Dough is offered at select reward levels as an earned reward or reward choice. When Council Dough is offered as a choice, the Girl Scout must select it instead of the alternative reward or experience.

Council Credit is earned by Juliette Girl Scouts (IRGs) based on their individual Product Program sales. Juliettes earn Council Credit in addition to the individual rewards they achieve. **Council Credit is non-cumulative**, meaning the Girl Scout earns the Council Credit amount associated with the highest sales level achieved for that Product Program season.

Both Council Dough and Council Credit may be used toward eligible GSWCF opportunities and purchases as outlined in this guide.

Reward	Description
GSWCF Council Dough* 	GSWCF Council Dough can be used to: Register for GSWCF programs and events at gswcf.org/events. Participate in GSWCF summer camp or service unit encampments. Pay for GSWCF service unit events (let the event organizer know your Girl Scout wants to use her Council Dough). Purchase Girl Scout merchandise at GSWCF's store or trading posts (not online at this time). Renew your Girl Scout's membership. Assist with Girl Scout's GSUSA destination expenses or travel conducted with EF Tours or Explorica (submit a request to info@gswcf.org for details). Council Dough expires two years after being awarded (i.e., Council Dough awarded in 2026 will expire Sept. 30, 2028).
GSWCF 2027 summer camp bucks 	GSWCF 2027 summer camp bucks are used to register for GSWCF 2027 summer camp and up to one Camp Care Kit. GSWCF 2027 summer camp bucks expire the summer season that they are earned (i.e., camp bucks awarded for the 2027 cookie season must be used during summer 2027). Caregivers need to register for the GSWCF camp session that their Girl Scout intends to attend and pay the deposit to hold her spot. The deposit will be refunded if summer camp bucks covers summer camp in full. GSWCF summer camp bucks can be combined with council dough/council credit to pay for GSWCF summer camp.

Managing Your GSWCF Reward Credits

Checking Your Balance & Contact Information

Caregivers can request a current balance for Council Dough, Council Credit, or other GSWCF reward credits by contacting **Customer Care at** info@gswcf.org **or 813-281-4475.**

Reward earnings are communicated to the **primary caregiver by email** at the conclusion of each Product Program season. Caregivers should confirm that their email address is current in their **MyGS profile.** Contact Customer Care if updates to the primary caregiver's contact information are needed.

Using & Transferring Reward Credits

GSWCF rewards and reward credits are intended for the Girl Scout who earned them and **cannot be transferred to another Girl Scout, troop, or Girl Scout council.** Reward experiences are also non-transferable.

Once a reward selection has been submitted to GSWCF, **an alternative reward or credit will not be provided in place of the selected reward.**

Cancellations & Refunds

When Council Dough is used to register for a GSWCF program or event, the reward credit will be refunded if:

- GSWCF cancels the program or event; or

The caregiver requests a cancellation within the program or event's stated cancellation/refund deadline.

Juliette Council Credit

Juliette Girl Scouts (Independently Registered Girls/IRGs) earn **individual rewards in addition to GSWCF Council Credit** based on their sales during each Product Program season.

Because Juliettes do not earn troop proceeds, Council Credit is awarded based on the **highest sales level achieved** in the applicable Sweets & Treats or Cookie Council Credit chart. **Council Credit is non-cumulative,** meaning credit amounts from multiple levels are not added together.

GSWCF Council Credit may be used in the same ways as GSWCF Council Dough. See the **GSWCF Reward Credits** section of this guide for information about eligible uses, expiration dates, and redemption guidelines.

2026 Sweets & Treats Juliette Council Credit

Total Sales	Council Credit
$100-$199	$10 Council Credit
$200-$299	$20 Council Credit
$300-$399	$30 Council Credit
$400-$499	$40 Council Credit
$500-$599	$50 Council Credit
$600-$699	$60 Council Credit
$700-$799	$70 Council Credit
$800-$899	$80 Council Credit
$900-$999	$90 Council Credit
$1000+	$100 Council Credit

2027 Cookie Juliette Council Credit

Council Credit Chart

Boxes	Council Credit
12-35 boxes	$14
36-71 boxes	$20
72-107boxes	$41
108 -143 boxes	$62
144 -179 boxes	$82
180-215 boxes	$103
216-251 boxes	$123
252-287 boxes	$144
288-323 boxes	$164
324-359 boxes	$185
360-395 boxes	$205
396-431 boxes	$226
432-467 boxes	$246
468-503 boxes	$267
504-539 boxes	$287
540-575 boxes	$308
576-611 boxes	$328
612-647 boxes	$349
648-683 boxes	$369
684-719 boxes	$390
720-755 boxes	$410
756-791 boxes	$431
792-827 boxes	$451
828-863 boxes	$472
864-899 boxes	$492
900-935 boxes	$513
936-971 boxes	$534
972-3,500 boxes	$554

Other Cookie Patch opportunities:



QUEEN OF MY GOAL!

You don't become a queen when someone gives you a crown. You become a queen when you set a goal, work hard, and achieve it. This cookie season, claim your crown. Whether your goal is funding a troop adventure, learning business skills, helping your community, or reaching a personal best, every Girl Scout has the power to become the **Queen of My Goal**. Girl Scouts can share their Cookie program goal and how they achieved it. Whether their goal is 50 boxes or 5000 boxes we want be part of it! Go to jotform here https://gswcf.jotform.com/262444717881061 and tell us your Cookie Goal and how you achieved it. Throughout the season, we will select winners and highlight them on our social media. Nominees will receive a special patch.



V.I.P Cookie Spirit Patch

Girl Scouts hosting cookie booths at retail businesses might be in for a sweet surprise! Some booths will receive a special visit from GSWCF staff members, board members, or even our CEO, Mary Pat King. Occasionally, special city officials may join in, too!

During these visits, Girl Scouts may earn the exclusive V.I.P. Cookie Spirit Patch for outstanding spirit and teamwork while running their cookie business.

Keep an eye out; you never know when a special guest will stop by your booth!

GSWCF Reward Disclosure

Girl Scouts of West Central Florida (GSWCF) rewards are **earned individually based on each Girl Scout's sales and are cumulative within each Product Program season.**

Reward choices may be made through the applicable online program system once available. Girl Scouts and caregivers are responsible for completing reward selections by the communicated deadline.

Rewards, experiences, and merchandise are subject to change due to unforeseen circumstances or product availability. **GSWCF reserves the right to substitute an item with one of equal or greater value.** Substitutions may include changes in color, material, size, style, or a comparable reward.

Reward experiences, dates, locations, and other details may also be subject to change. Please review the applicable **GSWCF Reward Guide** for detailed information regarding reward experiences, Council Dough and other credits, expiration dates, redemption guidelines, and other important reward information.

Reward selections are final once submitted to GSWCF. Some reward items may vary in color, size, style, or appearance from images shown in promotional materials.

Juliette (IRG) Council Credit Disclosure

Juliette Girl Scouts (Independently Registered Girls/IRGs) earn individual rewards available at the reward levels they achieve, **plus GSWCF Council Credit** based on their individual sales.

Unlike individual rewards, **Juliette Council Credit is non-cumulative.** Juliettes earn the Council Credit amount associated with the **highest Council Credit sales level achieved** during each Product Program season. Council Credit amounts from multiple levels are not added together.

Due to IRS regulations, Juliettes do not earn troop proceeds. GSWCF Council Credit may be used in the same ways as GSWCF Council Dough, subject to applicable GSWCF guidelines, redemption requirements, and expiration dates.