Cookie Booth Information for Volunteers

Types of Cookie Booths

Traditional Cookie Booths – Approval Required, Posted in eBudde

Traditional cookie booths are the traditional sales tables in front of an approved business.

- These booths are secured through service unit volunteers and are offered to interested troops through a cookie booth lottery.
- Traditional cookie booths are limited to a maximum of three girls and two adults (both must be registered and background-screened).
- Connect with your service unit cookie manager if you have a location that may allow booths.

Cookie booths begin Feb 5

Drive-thru Booths – Approval Required, Posted in eBudde

Drive-thru booths are held in places that allow customers to purchase cookies without leaving their vehicles.
Drive-thru booths begin Jan. 29

Mobile Stands

A mobile cookie stand means mobile—it can be a decorated car, van, truck, or even a wagon filled with delicious Girl Scout Cookies.

- Be creative and visit events happening in the community.
- Mobile stand sales can be a troop activity or done by individual girls with their caregivers.
- Because mobile stands move, do not bring tables, chairs, or tents.
- Mobile cookie stands are limited to no more than 30 minutes at each location.
- **Girls and troops cannot approach any high-traffic locations (such as grocery stores, malls, and universities) or any location where there is a cookie stand set up or planned.**

Mobile Stands begin Jan. 29

Lemon-Ups Stand

Girls can set up a simple stand, similar to a classic lemonade stand. The stands may only be set up on residential property where the girl or a close family member (e.g., grandparents, aunts or uncles) resides and has permission to sell Girl Scout Cookies.

- The stand must adhere to local city/government ordinances and/or HOA approval.
- Cookies and/or money must never be left unattended at a stand.
- A caregiver/adult must be present to supervise.
- Lemon-Ups stands are not registered as booths and will not appear in the Cookie Finder.

Lemon-Ups stands begin Jan. 29

You & Me

Do you have a Girl Scout who is striving for a personal goal? Or would she feel more comfortable on her own with support?

- You & Me is an experience for the legal guardian and one Girl Scout.
- You & Me events are held at approved booth locations where the Girl Scout, with the support of her legal guardian, markets her cookies to customers.
- You & Me are available to all membership level Girl Scouts including Juliettes.
- GSWCF reserves the right to modify You & Me locations based on safety or add locations throughout the season based on availability.

You & Me begin Feb. 5

Understanding and Securing Cookie Booths

Cookie Booths

There are two levels of cookie booths: **council partnership (CP)** and **community booths (CB)**.

Council partnership booths include the following locations (store participation may vary):

- Florida State Fair
- Mall locations
- Publix
- Sam's Club
- Walmart/Walmart Neighborhood Markets
- Winn-Dixie
- Any other location with national or council level agreements.
    - Service units are updated regarding council-partnership booths during training. Refer back to training with any questions about council-partnership-level booths.

Council staff manage council partnership booths and provide specific guidance during training for procedures regarding approaching the stores. Service units and service unit cookie managers will be notified when it is OK to approach the council-partnership stores. Preferences by businesses may change during the season. If this happens, GSWCF will update both the service unit and troop cookie managers.

Service unit cookie managers manage community booths.

Possible community cookie booth sites include:

- Grocery stores (other than those listed above)
- College campuses
- Hardware stores
- School events
- Places of worship

- Farmers markets
- Sporting goods stores
- Cookie drive-thru
- Movie theaters
- Dollar stores
- Pet supply stores
- Banks
- Retirement centers
- Bowling alleys
- Gas stations
- Local restaurants

Cookie Booth Dates

Feb. 5 – March 7

Securing Cookie Booths

Cookie booths are secured by service unit volunteers and council staff members.

- Troops may not solicit businesses for cookie booth space or set up their own booth locations without the permission of their service unit cookie manager.
- If there is a connection to a business or location where a troop would like a cookie booth, contact the service unit cookie manager.
- If a volunteer owns a business and would like to have a booth sale, the service unit cookie manager should be contacted. Standard booth guidelines apply.
- Retail sales without Girl Scouts present are not approved by GSUSA. Troops and Girl Scouts may not sell cookies in a retail space where Girl Scouts cannot be present to market, manage inventory, collect and process payments for cookies.
- Store employees and/or adults cannot sell cookies on behalf of Girl Scouts or a troop.
- Girls are not permitted to sell in or in front of establishments that they themselves cannot legally patronize, such as marijuana dispensaries.

Providing Booth Locations in eBudde

Service units can conduct cookie booth lotteries for their confirmed booth locations before they submit the locations to the Product Program Department.

If a service unit chooses to conduct a cookie booth lottery, the booth information along with the assigned troops are submitted to the Product Program Department. Service unit cookie booth lottery forms are uploaded in eBudde after council booth rounds (also referred to as the cookie booth scheduler).

The service unit cookie manager must turn in the signed store agreements (with the location, date, time and troop selected) to the Product Program Department.

Occasionally, businesses will cancel cookie booths for different reasons. If GSWCF is contacted, the Product Program Department will advise scheduled troops of any changes.

Cookie Booth Scheduler

Troops can reserve council-partnership booth locations via the eBudde system. Booth locations are available throughout our eight-county jurisdiction.

How do booth scheduler rounds work?

- Prior to the opening day for the booth scheduler rounds, troops can preview locations uploaded into eBudde.
- On opening day of selections, troop cookie chairpersons should have a list of booth locations in which they are interested before beginning their selections. Having this will help you select other options quickly if the desired initial location is not available.
- If a booth assignment must be cancelled after selection, that time slot must be released.
- On occasion, changes occur at booth locations, and a booth could be removed from eBudde. The Product Program Department will notify affected troops via phone or email. If this occurs, they will be able to select another location. The council apologizes in advance for any situations that are out of its control.
- Troops are only allowed one sign-up per store location during each scheduling round.

Cookie Booth Scheduler Dates & Times

Start Date, Time	End Date, Time	Number of Booth Sign-Ups Per Troop
Jan. 19, 7 p.m.	Jan. 20, noon	Eight sign-ups, 2 sign ups per store location
Jan. 20, 7 p.m.	Jan. 21, noon	Eight sign-ups, 2 sign ups per store location
Jan 21, 7 p.m.	Jan 22, noon	Eight sign-ups, 2 sign ups per store location
Jan. 22, 7 p.m.	Mar. 7, 8:00pm	Open until end of sale