

Cookie Sales:

Preparing for Cookie Booth Sales

Cookie Booth Etiquette

- All Girl Scouts must follow the rules and guidelines listed in the Caregiver Permission & Responsibility Agreement and Girl Scout Cookie Family Guide. The regulations are designed to ensure Girl Scout safety, excellent customer service, while promoting a successful, fair, fun, and safe cookie season.
- A minimum of two registered and background-screened adults and at least one registered girl must be present at booths, except for You & Me (You & Me start later in the season. Review the start dates as outlined in this guide).
- Siblings or tagalongs may not attend any booths.
- Sell cookies for the correct price. GSWCF sells all cookies for \$6 per package. Do **not** discount prices, offer price promotions such as two for one, or sell a package for more than \$6.
- Arrive and leave on time. Please pack up five minutes before the end of the shift in order to allow arriving booth participants time to set up. *Remember to be a sister to every Girl Scout.*
- Booths should be set up a minimum of 15 feet from entrance/exit doors or remain in the location designated by the store.
- Booths at Publix locations must conclude by 7 p.m.
- Store locations cannot grant permission to stay later than the allotted time as GSWCF has agreements with corporations for specific times/dates.
- **Store managers may cancel booths for any reason. If a store manager asks booth attendees to leave the store location, do so immediately. Politely thank the store manager and notify the service unit cookie manager or Product Program Department.**
- Do not ask the store location to make announcements regarding booth sales.
- Girls should allow entering/exiting customers to approach them. Never approach customers as they enter/exit the store.
- Girls oversee selling the cookies. Adults are there to provide guidance and handle money for younger Girl Scouts.
- Donation jars are not allowed anywhere on or near the booth.
- Do not allow girls to write on store property (walls, garbage cans, etc.).



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Maintaining Etiquette

If Girl Scouts and/or troops (including troop caregivers) are not participating within the established rules and guidelines, they may be disciplined in one or more of the following ways:

- Verbal counseling regarding any booth-etiquette offense.
- Removal from the troop's next scheduled council-level booth location.
- Girl Scout/troop will not be allowed to hold any further cookie booths at council-level booth locations for the season.
- Girl Scout/troop will not be allowed to hold any further cookie booths for the season.

Our Responsibility

Remember, we are all responsible for the reputation of GSWCF and the strength of the Girl Scout movement. Demonstrate character and help protect the council's reputation and relationships with the businesses that support GSWCF through cookie booth opportunities.

