

## Not sure where to start?

We've got you! Whether you're a brand-new troop or just new to the Sweets & Treats program, the good news is: it's simple, fun, and completely online. This guide walks you through everything you need to know to make it easy, successful, and stress-free—no experience required!

Interested in Sweets & Treats but worried because it's your first time?

Are you a newly established troop?

Did you know that the entire Sweets & Treats Fall Product Program can be completed online?

**Sweets & Treats: 100% Online!** The Sweets & Treats Fall Product Program can be done 100% online. This means no collecting or depositing money from caregivers or customers.



Follow these simple tips to make the most of the online-only option:

### 1 Set up an online storefront

Once each girl sets up her online storefront (through the M2 platform), all orders are placed directly online by the customer

### 2 Share the online storefront.

There are two easy ways to get customers to your Girl Scout's storefront:

**Email:** Send a personalized email to customers with the link to your Girl Scout's storefront (via M2 platform).

**Business Cards:** Print business cards with the QR code from the M2 platform, directing customers to your Girl Scout's individual online storefront. The Girl Scout, with caregiver support, can share these business cards with friends and family.

### 3 Opt to use the paper order card

#### Here's how:

1. Collect paper orders as usual.
2. Instead of entering them as paper orders in the M2 platform, have caregivers input the orders as an online girl-delivered sales. They'll pay for the items at checkout.
3. No money collection needed
  - Since the caregiver pays for the item during the online ordering process, there is no need for the troop to collect money.
  - Girl Scouts collect the money from the customers when delivering the nut/chocolate items. The caregiver keeps the cash payment since they already paid online.

**Why Participate?** Now that you know how easy it is to participate online, let's talk about the benefits! Whether you're looking to build skills, earn funds, or prepare for cookie season—Sweets & Treats has something for every troop.

#### Benefits of Participating

- **Ease of Participation:** Volunteers consistently praise the simplicity of this program.
- **Skill Building & Fun:** Girl Scouts love what they learn and the fun they have throughout the program.
- **Preparation for Cookie Season:** Sweets & Treats is the perfect way to help Girl Scouts, volunteers and caregivers gear up for the upcoming cookie season.
- **Perfect Gifts:** All items in this program make great gifts for the special people in your life—family, friends, teachers, coaches and more!
- **Troop Earnings:** Troops earn 15% of their sales, supporting their activities and goals.