

Not sure where to start?

We've got you! Whether you're a brand-new troop or just new to the Sweets & Treats program, the good news is: this guide walks you through everything you need to know to make it easy, successful, and stress-free—no experience required!

Interested in Sweets & Treats but worried because you haven't participated before?

Are you a newly established troop?

Did you know that all customer payments for Sweets & Treats can be done online?

Follow these simple tips to make the most of your Sweets & Treats experience:

1 Set up an online storefront

Once each girl sets up her online storefront (through the M2 platform), all orders are placed directly online by the customer.

2 Share the online storefront

There are two easy ways to get customers to your Girl Scout's storefront:

Email: Send a personalized email to customers with the link to your Girl Scout's storefront (via M2 platform).

Business Cards: Print business cards with the QR code from the M2 platform, directing customers to your Girl Scout's individual online storefront. The Girl Scout, with caregiver support, can share these business cards with friends and family.

3 Manage the orders

Online nut and chocolate purchases have two delivery options:

Direct Shipped: Items are sent directly to the customer for an extra shipping and handling charge.

Girl Delivery: Items are picked up by troop to distribute to Girl Scouts. Girl and caregiver deliver to local friends and family.

For girl delivery items:

1. Follow the simple guidelines for selecting a pick up location and date in the M2 platform.
2. Arrange to pick up the items for your troop.
3. Coordinate with your troop caregivers to receive the items from you.



Why Participate? Now that you know how easy it is to participate, let's talk about the benefits! Whether you're looking to build skills, earn funds, or prepare for cookie season—Sweets & Treats has something for every troop.

Benefits of Participating

- **Ease of Participation:** Volunteers consistently praise the simplicity of this program.
- **Skill Building & Fun:** Girl Scouts love what they learn and the fun they have throughout the program.
- **Preparation for Cookie Season:** Sweets & Treats is the perfect way to help Girl Scouts, volunteers and caregivers gear up for the upcoming cookie season.
- **Perfect Gifts:** All items in this program make great gifts for the special people in your life—family, friends, teachers, coaches and more!
- **Troop Earnings:** Troops earn 15% of their sales, supporting their activities and goals.