

2025 Sweets & Treats Updates and Reminders

Stay Informed During the Season

Stay up-to-date during the season. Attend the Sweets & Treats Fall Product Program scheduled periodic online chats. This is an opportunity for in-the-moment learning and a chance to ask your questions. The virtual chats are perfect for new troops, troops with questions, or anyone who needs a refresher. The schedule is posted in gsLearn.

Reward Changes

Girl scouts have an opportunity to earn a variety of rewards through the Sweets & Treats Fall Product Program. A change this year to the reward program is that the rewards earned are based on dollars sold instead of items sold.

Troop Bonus Continues

Have fun and earn \$10 per girl for your troop by having each girl do the following in the M2 system:

- Register her account.
- Sell at least five online items by Oct. 12.

Girl Scouts who complete these tasks will also earn the online patch!

The \$10 per Girl Scout helps your troop with start-up funds and is deposited directly into your troop's account by Oct. 31.



Troop Reminder

To receive troop bonus and troop proceeds, troops must have a minimum of five girls registered and three of those girls must be participating in the Sweets & Treats Fall Product Program. Participating is defined as selling at least one item. If three girls are participating, at least one must be unrelated to the other troop members participating. Troops that do not meet this minimum, the Girl Scouts participating will be classified as Juliettes (Individually Registered Members) for the program and earn Council Credits instead of troop proceeds.



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Special Cookie Crossover Patch

To receive your special Girl Scout Cookie Crossover personalized patch:

- Create your avatar in the M2 system.
- Send 18+ unique customer emails.
- Sell 15+ items during the Sweets & Treats Fall Product Program.
- Sell 350+ packages of cookies during the 2026 Girl Scout Cookie Program.



Sweets & Treats Fall Product Program Season

This year, the Sweets & Treats Fall Product Program season kicks off at Girl Scout Fest on Sept. 27! Join us for exciting entrepreneurial programs while learning about the Sweets & Treats Fall Product Program. Program dates are Sept. 27–Oct. 26. Order card and online girl delivery sales end Oct. 19. Online direct shipped only sales have been extended for one week.

Fun Opportunity for Girls

Girl Scouts have an opportunity to earn a 40" stuffed grizzly bear. For each goal completed, girls will receive an entry into a random drawing:

- Goal 1: Create an avatar.
- Goal 2: Send 18+ unique customer emails.
- Goal 3: Sell \$100 worth of items. (\$100+ sold = 1 entry, \$200+ sold = 2 entries, etc.)

