

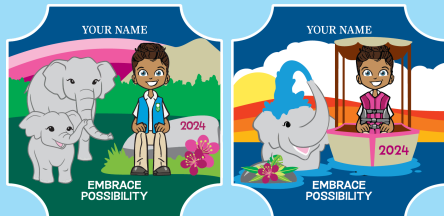
PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

girl scouts
of west central florida

M2 Media

Earn two personalized patches with your name and avatar!



Fall Personalized Patch

- Create your avatar
- Send 18+ unique customer emails
- Sell 4+ Mags & More items and 40+ nut/chocolate items

Personalize by choosing from two scenes.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ unique customer emails and sell 15+ items during the Sweets & Treats Program
- Sell 350+ packages of cookies during the 2025 Girl Scout Cookie Program

When you earn your Girl Scout Cookie Crossover Patch, you will also receive your 2026 \$25 GSWCF membership. Visit gswcf.org/fpp for additional details.

New Personalized Products!

High quality stationery, notepads, and photo frames.

Shipped directly with customized colors, fonts, names, and more!



Collect theme patches that fit together!

LOGIN, CREATE and SHARE with 3 easy steps.

1

Visit www.gsnutsandmags.com/gswcf

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



2

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



This year's 2024 Sweets & Treats Fall Product Program provides an opportunity to **"Embrace Possibility"** while learning more about the Asian Elephant.

Name: _____

Troop Goal: _____

Individual Goal: _____

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Important Dates

- **Sept 28:** Sweets & Treats Fall Product Program begins.
- **Oct. 20:** Last day for caregivers to enter paper order card sales.
Last day for online girl delivery orders.
- **Oct. 22:** Last day for online direct shipped orders.
Last day for girls and troops to choose rewards.
- **Nov. 8-11:** Nut/chocolate items available for pick up by troop/Juliette fall product managers.
- **Nov. 8-27:** Girls deliver products and collect funds from customers.

Did You Know?

Your Girl Scout can earn a total of \$10 for her troop to help with new year startup funds by having fun and doing the following in the **M2 system by Oct. 11:**

- Earn \$5 for registering her account, creating her avatar, and sending 18+ unique customer emails in the M2 system **by Oct. 7.**
- Earn \$5 for completing the above **AND** selling 5 online items by **Oct. 11.**
- Girl Scouts who complete all requirements **by Oct. 11** will earn an online patch!

Questions? Contact info@gswcf.org.



New Nuts and Chocolate Vendor

We are excited to announce Girl Scouts of West Central Florida has selected Trophy Nut as the Sweets & Treats vendor this year. The full lineup of chocolate and nut items will be available at gswcf.org/fpp.

Benefits of Participating

- Girl Scouts learn and practice five skills: goal setting, decision making, money management, people skills, and business ethics, as they earn proceeds for their troop.
- Proceeds stay local to benefit the council and troops earn 15% on all items sold.
- The Sweets & Treats Fall Product Program is an excellent way to earn start up proceeds to fund your Girl Scout's troop activities and projects throughout the year.

Interesting Facts About Asian Elephants:

- They are the largest land mammal on the Asian continent.
- Their trunks contain around 100,000 muscles.
- They use low-frequency sound waves for communication.
- They're extremely sociable, forming groups of females.

Scientific Name:

Elephas maximus

Weight:

4,400 - 12,000 pounds

Length:

18-21 feet

Height:

6 to 12 feet tall at the shoulder

Gestation Period:

18-22 months

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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