

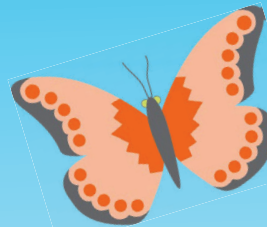
2024 Sweets & Treats Updates and Reminders

Stay Informed During the Season

Stay up-to-date during the season. Attend the Sweets & Treats Fall Product Program scheduled periodic online chats. This is an opportunity for in the moment learning and a chance to ask your questions. The virtual chats are perfect for new troops, troops with questions, or anyone who needs a refresher. Schedule is posted in gsLearn.

New Nuts and Chocolates Vendor

We are excited to announce GSWCF has selected Trophy Nut as the Sweets & Treats vendor this year. Visit gswcf.org/fpp for the full lineup of chocolate and nut items.



Troop Bonus Continues

Have fun and earn up to \$10 per girl for your troop by having each girl do the following in the M2 system:

- Register her account AND send 18+ unique customer emails by Oct. 7 to earn \$5.
- Complete the above tasks AND sell 5+ online items by Oct. 11 to earn \$5.

Girl Scouts who complete these tasks will also earn the online patch!

The \$10 per Girl Scout helps your troop with start-up funds and is deposited directly into your troop's account by Oct. 31.



Troop Reminder

To receive troop bonus and troop proceeds, troops must have a minimum of five girls registered and three of those girls must be participating in the Sweets & Treats Fall Product Program. Participating is defined as selling at least one item. If three girls are participating, at least one must be unrelated to the other troop members participating. Troops that do not meet this minimum, the Girl Scouts participating will be classified as Juliettes (Individually Registered Members) for the program and earn Council Credits instead of troop proceeds.



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Special Cookie Crossover Patch



When you earn your Cookie Crossover patch, also earn a 2026 GSWCF membership. To receive the Girl Scout Cookie Crossover personalized patch + your 2026 GSWCF membership*:

- Create your avatar in the M2 system.
- Send 18+ unique customer emails.
- Sell 15+ items during the Sweets & Treats Fall Product Program.
- Sell 350+ packages of cookies during the 2025 Girl Scout Cookie Program.

*Graduating 12th grade Girl Scouts may apply \$25 to a lifetime adult membership purchase. The purchase must occur for the 2026 membership year.

Sweets & Treats Fall Product Program Season

This year the Sweets & Treats season begins during Girl Scout Fest! Join us for exciting entrepreneurial programs while learning about the Sweets & Treats Fall Product Program. Program dates are Sept. 28 – Oct. 22. **Order card and online girl delivery sales end Oct. 20.** There are two days for additional online direct shipped only sales.

Fun Opportunity for Girls

Girl Scouts have an opportunity to earn a 38" stuffed elephant. For each goal completed, girls will receive an entry into a random drawing:

- Goal 1: Create an avatar.
- Goal 2: Send 18+ unique customer emails.
- Goal 3: Sell 10 items.

