

2025-2026 Family Guide



girl scouts 
of west central florida

Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.



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Council Map



Girl Scouts of West Central Florida

4610 Eisenhower Blvd., Tampa, FL
info@gswcf.org • 800-881-4475

Visit Us Online

At gswcf.org you can find information about programs, upcoming events, product program resources, and forms and documents. Visit our website to renew your membership, register for events, and log into the Volunteer Toolkit.

Connect With Us



My Girl Scout Information (ask your troop leader for the following):

Troop Number _____ Service Unit _____

Level: Daisy Brownie Junior Cadette Senior Ambassador

Troop Leader's name _____

and contact information _____

A message to our current and future Girl Scouts!

Dear Girl Scouts,

Welcome to Girl Scouting for the 2025-2026 program year! Whether you are brand new to Girl Scouts or you are ready to earn your Gold Award, we are so happy you have chosen this leadership journey. Through Girl Scouts, you are connected to a sisterhood of people who have the courage, confidence, and character to make the world a better place. We are go-getters, innovators, risk-takers, and leaders!

In the year ahead, you will have many opportunities to fully embrace the Girl Scout leadership experience. Through Girl Scouts, you will:

- **Discover** more about yourself and what you value—using this knowledge and your unique skills to explore the world.
- **Connect** with other Girl Scouts locally and globally who care as much as you do about making the world a better place.
- **Take action** to help others in your community and beyond.

Your Girl Scout experience is customized to your interests. This is possible thanks to our amazing, dedicated volunteers who support you every step of the way. Together, we create a safe, inclusive, girl-led, and girl-friendly environment so that YOU can thrive.

The Girl Scout motto is “Be Prepared.” This guide will help you be prepared to make the most of this Girl Scout experience. We see your courage, your confidence, and your character. We see you revved up to help others in your community.

The founder of Girl Scouts, Juliette Gordon Low, once said, “The work of today is the history of tomorrow, and we are its makers.” So get ready, Girl Scout, your journey starts now! How will you make the best of every minute ahead of us? **Flip through these pages and design your own history!**

The staff members and volunteers of Girl Scouts of West Central Florida are here to support you and your Girl Scout sisters. We can’t wait to celebrate all the ways you **discover**, **connect**, and **take action** during the year ahead!

Happy Girl Scouting,



A large, stylized handwritten signature in black ink that reads "Mary Pat King".

Mary Pat King
Chief Executive Officer
Girl Scouts of West Central Florida

Why Girl Scouts?

We are a 2.7 million member organization that believes in the power of every girl and has dedicated itself to amplifying their voices for more than 111 years.

We are so much more than just the three Cs—crafts, cookies, and camping. Although we do those activities better than anyone, that only scratches the surface of what we offer girls and their families. Our four programming pillars—**entrepreneurship**, **life skills**, **outdoor**, and **STEM** (science-technology-engineering-math)—offer girls activities and experiences that give them the opportunity to develop their passions and life skills, seek challenges, gain confidence, connect with caring adults, and take action in their communities.

We are a force that lifts girls up and develops future women leaders who change the world.

We are Girl Scouts.

Proof of Our Power

The inclusive, girl-led environment of a Girl Scout troop creates a safe space in which girls can try new things, develop a range of skills, take on leadership roles, and just be themselves. Girl Scouts is a place in which girls are safe to fail, dust themselves off, get up, and try again.

By Girls.
For Girls.

Everything your Girl Scout does—whether it's climbing mountains, making her voice heard, or designing new technology—has been created especially for, and is tested by, girls.

Tomorrow's
Leaders
Today.

Your girl will develop a strong sense of self, demonstrate positive values, seek challenges, solve significant problems in her community, and establish healthy relationships. These aren't just good qualities—they're the leadership skills that will last a lifetime.

3-2-1...
Action!

At Girl Scouts, "Can I?" turns into "I will!" as your girl transforms her ideas into action, turns her questions into adventures, and grows her confidence through practice.

Girl Scouts of West Central Florida (GSWCF)

Just one year after Girl Scouts was founded in 1912, the second troop in the nation found its roots right here in Tampa at Hyde Park United Methodist Church (lucky us!). It all started when Juliette reached out to her close friend, Jessamine Flowers Link, who was also a fearless blazer of trails. Jessamine eagerly took the reins and led Tampa's first troop of nine girls to earn badges, go camping, and help others—just as Girl Scouts do today!



Council Calendar

This calendar is provided for planning purposes. Dates may need to be adjusted for unforeseen circumstances. Please visit gswcf.org for the most up-to-date information.

2025

Aug. 15: Fall/Winter Program Registration Opens

Sept. 27: Girl Scout Fest

Sept. 28-Oct. 22: Sweets & Treats Program

Oct. 31: Girl Scout Founder Juliette Gordon Low's Birthday

Dec. 24 -Jan. 1: GSWCF Offices/ Camps Closed

2026

Jan. 3-March 9: GSWCF Cookie Season

Jan. 7: Spring/Summer Program Registration Opens

Feb. 2: 2026 Summer Camp Registration Opens

Feb. 22: World Thinking Day

March 4: Women of Distinction Luncheon

March 8-14: Girl Scout Spirit Week

April: Volunteer Appreciation Month

April 1-May 31: Early Bird Membership Renewal

April: STEMapalooza

April 22: Troop Leader Appreciation Day

April 25: GSWCF Annual Meeting

May 31: Summer Camp Begins

Jun. 6: Gold Award Ceremony

Leadership Center

The Girl Scout Leadership Center at 4610 Eisenhower Blvd. in Tampa features an expanded Girl Scout Store and a Resource Center for volunteers.

Flagship Girl Scout Store

Our flagship Girl Scout Store is open year-round and located at the Leadership Center, offering a full-service shopping experience. We carry uniforms, badges, fun patches, gifts, and more!

Girls can also enjoy Build-A-Bear Workshops, CHARM IT! charm bracelet parties, and design custom clothing and accessories at our Supermix Kiosk.

We also have retail shops at Camp Wildwood and Camp Dorothy Thomas, stocked with uniforms, badges, camp swag, and more.

At Camp Wai Lani, our shop features ice cream, snacks, fun camp merchandise, and keepsakes. Need something from the Tampa store? Items can be delivered to Camp Wai Lani with advance notice.

Camp Shops are open during the school year—please visit gswcf.org/shop for current store hours.

To find out more about Build -A-Bear workshops visit gswcf.org/buildabear

Resource Center

Our Resource Center is dedicated to supporting council volunteers. We loan resources such as Journeys and other books, flags, cookie costumes, and ceremony, program, and game equipment.

For information and/or assistance with Resource Center items, email info@gswcf.org.

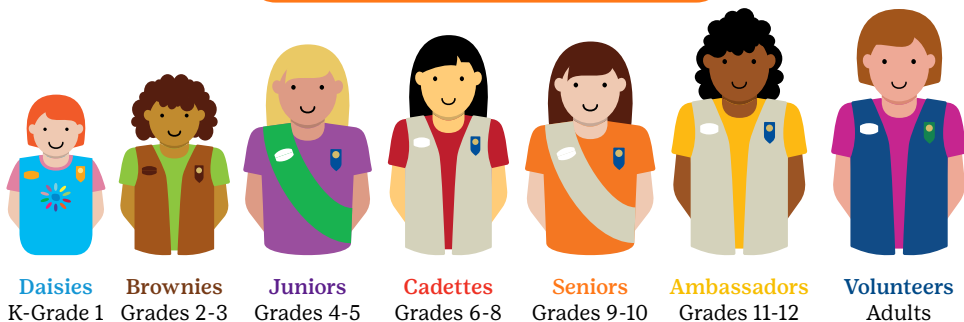


Girl Scouting

You want to see her happy, confident, and ready to succeed. So do we.

We encourage you and your daughter to stay connected with us from kindergarten through high school and beyond!

Growing with Girl Scouts



Daisies
K-Grade 1

Brownies
Grades 2-3

Juniors
Grades 4-5

Cadettes
Grades 6-8

Seniors
Grades 9-10

Ambassadors
Grades 11-12

Volunteers
Adults

A Girl's Responsibility to Her Troop

- Follow the Girl Scout Promise & Law.
- Be willing to take risks and be confident and supportive toward her Girl Scout sisters.
- Attend and participate in meetings and events.
- Listen to others in her troop and show respect for what they are saying.
- Be prepared and conduct herself in a safe manner.
- Respect her troop leaders and other volunteers.

Go Solo

Girls can join Girl Scouts without being in a troop. This type of membership is known as an **Individually Registered Member** (IRM). Individually registered members are sometimes called Juliettes after our founder, Juliette Gordon Low. Juliettes choose how to participate based on their schedule and interests.

The Juliette's caregiver is provided online access to Girl Scout activities through the Volunteer & Family Toolkit available through MyGS.

Investing in Girl Leadership

Girl Scouts is dedicated to being girl-led. This means that girls choose how they want to participate. They may earn badges, camp, participate in the cookie program, complete service projects, and much, much more. It's up to the girls!

Patches, Badges & Leadership Oh my!

Patches are emblems signifying participation in a Girl Scout activity or event. Patches are placed on the back of the sash or vest. Think of them as a scrapbook of a girl's Girl Scout experiences.

Badges are official symbols that indicate an increase in knowledge or skills in a particular subject. Badges can be earned at every age level and are placed on the front of the sash or vest.

Leadership Awards are earned through skill building, confidence and turning ideas into action. Whether a girl is working solo, with a team, leading a group, or stepping up to a challenge, these awards are designed to help girls explore what leadership means to them. Once a Junior, Cadette, Senior, or Ambassador completes her Leadership award, she is ready to drive lasting change in her community by going for a High Award.

High Awards



The Girl Scout Gold Award, Silver Award, and Bronze Award are leadership awards that prove Girl Scouts have what it takes to build a better today—and tomorrow.

Bronze Award: Juniors earn the Bronze Award by teaming up with other girls to make a difference in their towns.

Silver Award: Cadettes research an issue, make a plan to address it, and then take action to improve their communities.

Gold Award: Seniors and Ambassadors earn the Gold Award—the highest award in Girl Scouting—by developing and carrying out lasting solutions to issues in their communities and beyond. Plus, they're amazing candidates for colleges, scholarships, competitive internship programs, and exciting careers.

Uniform Basics

Whether first joining Girl Scouts or “bridging” to the next level, Girl Scout uniform kits provide girls with everything they need to start the year off right. Two kit options are available. Additional information is available through the Girl Scout Store at gswcf.org/shop.

Frequently Asked Questions

Troop

What do the girls do at a troop meeting?

There is more than one way to conduct a troop meeting, and as a volunteer-run and girl-led program, girls are at the forefront of deciding what is accomplished during troop meetings. Troops sometimes have weekend activities such as service projects, camping, or participating in a Girl Scout program with one of our local partners. For most troops, the general outline of a meeting consists of:

- An opening ceremony with the Girl Scout Promise and Law
- A snack
- A patch or badge activity
- A closing circle/song

How do I know my girl will be safe?

We require any adult working with girls to be background screened by a third-party vendor. The vendor reviews national, state, and county criminal records in real time—meaning they are continually updated. GSWCF also provides training, including safety protocols, for all volunteer leaders working directly with the girls.

How can we continue to participate if the troop is no longer fit for our girl?

We can always discuss options to locate another troop for your girl or help you start a new troop that best meets your schedule. There is also an option for your daughter to be an independent Girl Scout.

What if we don't have the time or interest to be in a troop?

Being in a troop is not the only way to be a Girl Scout. Girls can register as a Juliette, which is an individually registered Girl Scout. Juliettes can earn badges at home with a caregiver, attend programs and summer camp, and participate in the cookie program. Contact our Customer Care team at info@gswcf.org for information.



Membership

How do I update my family's information?

- Visit gswcf.org
- Click MyGS (top, right of the home page)
- Login
- Click MyGS
- Click My Profile (left hand side)

I signed my girl up for Girl Scouts, why am I being asked to volunteer?

Girl Scouts is a volunteer-run organization. The troop experience could not happen without at least two unrelated adult volunteers. Your troop may or may not need leaders but caregivers are always needed to help the leaders create the best experience possible.



Fees

What are the typical costs involved in Girl Scouting?

- **Membership:** Every Girl Scout member is asked to pay an annual fee of \$30 for adults and \$45 for girls. A Girl Scout membership year starts on October 1 and lasts until September 30 the following year. The fee is a **national cost** of dues that provides a membership to any council in the USA. Families are welcome to donate directly to GSWCF to help fund local events and activities at gswcf.org/donate.
- **Troop Dues:** Some troops may agree to charge a small fee to cover shared expenses.
- **New Member Supplies:** Each girl member and her family will decide on the uniform components and books they wish to purchase. Most troops determine a base uniform for consistency when participating in public activities.
- **Troop Activities:** Families pay for activities if the troop is unable to cover the fees. Girls have the option to participate in two product programs—Sweets & Treats in the fall and the Girl Scout Cookie program in the spring—to earn money and help the troop be financially self-sustaining. Troops will discuss activities and fees, make a budget, and work toward keeping costs within reason.

Is there financial assistance and how do I apply?

Yes, GSWCF offers financial assistance for girl membership, uniform, and program fees. Receiving assistance for membership fees is a no-questions asked process (although, we do ask applicants to pay a portion of the fee, if they are able). There is a short application for financial assistance for uniform and program fees. To apply, contact our Customer Care team at info@gswcf.org or visit gswcf.org/financialaid.

Do all Girl Scouts sell cookies?

No, girls are not required to sell cookies but we encourage participation in the cookie program. There are countless reasons to take part beyond earning funds for the troop, such as building confidence, learning about financial literacy, and gaining people skills, to name a few.



What Do Girl Scout Daisies Do?

Your girl's dreams are our dreams, and we have fun making them come true together—whether she wants to climb a tree, paint a mural, or build a robot. When she's a Girl Scout, doing her best is always good enough and there are no wrong answers or ideas. Let's get started!

Girl Scouts Daisies:

- Grow social skills through in-person meetings with other girls their age.
- Find new ways to practice kindness, bravery, and generosity.
- Earn special badges and pins to wear as reminders of the new skills they're learning.
- Gain confidence and pride in their abilities.
- Learn how to run their own businesses.
- Explore the outdoors and spend time in nature.
- Try out tech and learn cyber basics that help keep them safe online.
- Discover how to help their community and make the world a better place.
- Join a circle of friendship and fun like no other.

If your girl is going into kindergarten or first grade, Girl Scout Daisies is for her! Sign up today at gswcf.org/join.



What Do Brownies Do?

Girl Scouts are encouraged to embrace all the things that make them unique! It's possible for them to discover every side of themselves as a Brownie. Dreaming under the stars. Creating a work of art inspired by their own special world. Helping out their community. During their Girl Scout journey, they'll learn being themselves is the best thing they can be. Let's get started!

Girl Scout Brownies:

- Make new friends with other girls their age.
- Find new ways to practice kindness, bravery, and generosity.
- Make the world a better place, starting in their own backyard.
- Earn special badges and pins to wear as reminders of the new skills they're learning.
- Grow their confidence and pride in everything that makes them unique.
- Explore their interests in a welcoming environment.
- Become entrepreneurs by starting and running their own businesses.
- Venture outdoors and spend time in nature.
- Gain hands-on tech and STEM experience while learning how it impacts their lives and the lives of others.
- Join a circle of friendship and fun like no other.

Being yourself is the first step to becoming a Brownie!
If your girl is going into second or third grade, sign up today at gswcf.org/join.



GSWCF Programs & Events



Ready, set, register!

How to Register for Programs & Events

- Visit gswcf.org/events
- Click the event
- Click “Register Now”
- Login to MyGS
- Follow the prompts to select the number of registrants and payment options

Questions?

We're here to help.

Our Customer Care team is available to answer questions and meet your needs.

Monday-Friday: 9 a.m.-6 p.m.

info@gswcf.org

**813-281-GIRL (4475) or
800-881-GIRL (4475)**

Hours subject to seasonal changes; please visit gswcf.org for current information.

Important Program Information

- Troops may register for all events but should keep in mind the limited capacity at each event.
- Troops are asked to register **ONLY** the number of adults needed to meet the required girl-to-adult ratio to accommodate as many Girl Scout attendees as possible. Program managers reserve the right to cancel and refund additional adults not required for safety ratios.
- Events must be paid in full with a credit/debit card to complete the registration process and immediately secure your spot.
- Council programs and events can be paid for by redeeming your Girl Scout's Program Credit/Council Dough/Council Credit, by selecting “Program Credit” during check out, but this process does not guarantee your spot in the program due to the 2-3 days of processing time. To insure your spot is secured at the time of registration, it is recommended that you pay for the event using a credit/debit card and then email info@gswcf.org or call **813-281-4475** to apply credits to the order and reimburse your card. You will be asked to provide the event name, attendees' name(s), and the amount of credits you'd like to apply.
- If an event is canceled, registered participants will be notified by email five business days prior to the event date. The fee may be refunded.
- Refund requests must be submitted in writing to info@gswcf.org by the program registration close date.

Programs are added all year long! Visit gswcf.org/events to stay up-to-date.



Scan the QR code to
learn more:
*Escanea el código QR
para más información:*
gswcf.org/espanol

girl scouts 
of west central florida

*Girl Scout memberships must be renewed annually. The membership year is October 1–September 30.

**La membresía de Girl Scouts debe renovarse anualmente. El año de membresía es del 1 de octubre al 30 de septiembre.*

Get to Know Us

GSWCF hosts two signature events each year for current and future Girl Scouts to learn more about Girl Scouting, and if not already a member, to get involved!



Spend a day experiencing everything exciting about our organization at our annual [Girl Scout Fest!](#) We invite girls of all ages and their families to kick off the new year of Girl Scouting with activities and events that are cool, science-y, interesting, and an incredible amount of fun!

Whether your child is already part of a troop or looking for a taste of what Girl Scouts is all about, Girl Scout Fest highlights our unique opportunities to make new friends and try new things.

Girls will explore our four program pillars—[entrepreneurship](#), [life skills](#), [outdoors](#), and [STEM](#)—through interactive activities. The rally for our Sweets & Treats and Girl Scout Cookie programs will leave budding entrepreneurs bursting with ideas. Outdoors activities will inspire adventurers to dream big and we'll tap into life skills that matter most to girls and spark curiosity about earning new badges.

Come see all that there is to do in Girl Scouting! Families, friends, and non-members welcome to this family event.

Coming September 2026

gswcf.org/girlscoutfest



Join us for **STEMapalooza**, our annual interactive showcase of innovation and creativity for Girl Scouts and their friends and families. Every year, STEMapalooza brings the world of innovators to life, featuring workshops, exhibits, panel presentations with female STEM professionals, hands-on activities, giveaways, and more! Learn about the world of technology, design, coding, robotics, cybersecurity, creative media, nature, and animals.

With only 28 percent of women in STEM professions, Girl Scouts strives to increase that percentage by giving girls opportunities to ignite their passion for STEM at an early age and support their interests throughout middle and high school. At STEMapalooza, Girl Scouts interact with fun, hands-on STEM activities, work towards their STEM badges, and interact with industry professionals so they can develop this passion for STEM into a career.

Let's play with robots and fly some drones. The possibilities are endless! Families, friends, and non-members welcome to this family event.

Coming April 2026
gswcf.org/stemapalooza

2025 GSWCF Sweets & Treats

The Sweets & Treats fall product program takes place September through November. It is a “friends and family” program through which girls can sell sweets and treats including nuts, chocolates, magazines, and other items. The average troop earns nearly \$252 to help fund troop activities early in the program year.

This year’s theme, “**Brave. Fierce. Fun!**,” encourages girls to grow as they learn essential life skills. The 2025 program mascot is the grizzly bear. Grizzlies are strong swimmers and can cross large rivers. Grizzly cubs remain with their mothers for two to three years to learn survival skills. The Sweets & Treats fall program is a great jumping-off point before the Girl Scout Cookie program. It gives new troops the opportunity to learn the ins and outs of product programs before the cookie program begins in the spring.



Sweet Starter Patch

Calling all first time Sweets & Treats sellers! If this is your very first time participating, you can take part in our Sweet Starters program. You will learn about setting goals, fall products, tips for selling, how to participate, and more. Plus, you’ll receive a special Sweet Starters patch! Ask your troop leader for details.



Visit gswcf.org/fpp for all fall product program details or email info@gswcf.org.

How to Participate

Troops and Juliettes can participate in product programs in-person and online.

Juliettes (girls not affiliated with a troop) will earn council credits that may be used to pay for their membership, camp, events, Girl Scout store items and Girl Scout travel.



2026 Girl Scout Cookie Program

The Girl Scout Cookie Program not only gives girls a way to earn money for their troop; it prepares them for a lifetime of leadership. Built around entrepreneurship, the Girl Scout Cookie Program is an integral part of the Girl Scout leadership experience. Girls who participate in product programs develop **five essential life skills**.

1. **Goal Setting:** She sets goals and makes a plan to reach them.
2. **Decision-Making:** She helps her troop decide how to spend its proceeds.
3. **Money Management:** She creates a budget, takes orders, and handles money.
4. **People Skills:** She learns to speak and listen to customers while marketing her products in person and online.
5. **Business Ethics:** She practices honesty and accountability every step of the way.



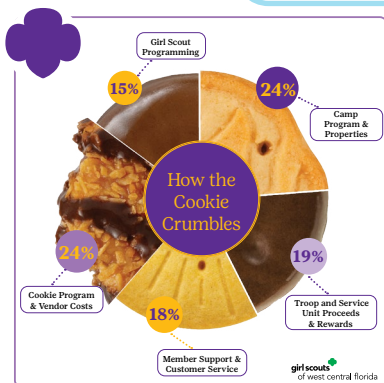
Cookie season starts in January and ends in March. Visit gswcf.org/cookies for more information.

BRAVE. FUN!
FIERCE.



“The best part of the cookie program is how it seems to cookies unit us all. Out in cookie booths, you have the opportunity to get to better know your Girl Scout Sisters, as well as getting to know more about the community you’re selling cookies to. It opens the book of other people’s lives. Past Girl Scouts may talk about their years selling cookies, while little kids bring up how they’re going to become a Girl Scout next year, and that they’re going to sell so many cookies that they could go on a plane ride to the Antarctic.”

Heidi
Senior Girl Scout
3 years in Girl Scouts



In 2025, GSWCF Girl Scouts sold more than 1.6 million boxes of cookies, providing \$1.5 million in funding to troops and service units in our council. Whether it’s a trip she’ll never forget, a service project that will change her community, or the opportunity to build memories at camp, Girl Scout Cookies help make it all happen.

Volunteering & Support

We can't do it alone.

As a volunteer-led organization, Girl Scouts can't provide life-changing experiences for girls without our dedicated volunteers. It takes the active support of our volunteers, families, alumni, and others within our network to ensure our girls have the resources they need to take the world by storm! If you have a desire to assist girls in reaching their full potential, then GSWCF has a way you can help!

Volunteer Troop Leaders

Many adults find serving as a troop leader an extremely rewarding role because they get to positively impact the world by guiding future generations of female leaders. Plus, many get to experience all that Girl Scouts has to offer directly with their daughters. Troop leaders are expected to:

- Follow the Girl Scout Promise & Law.
- Let girls lead—ensure that girls of every age take an active and age-appropriate role in deciding the what, where, when, why, and how of what they do.
- Create an inclusive environment where girls and families feel welcome and connected.
- Provide a well-rounded and safe program following Girl Scout guidelines.
- Listen to and respect every participant and serve as a role model.
- Use volunteer resources such as the Volunteer Toolkit and contact the service unit or GSWCF when support is needed.
- Be trained by the GSWCF volunteer team in order to have the best experiences.

How do I get started and what is required to be a leader?

You will first need to become a registered Girl Scout member, which includes the \$30 annual membership fee. To ensure the safety of our girls and adults, we require troop leaders to have a background check (which we provide free to you).

What is the time requirement of a troop leader?

The time requirement of a troop leader varies from troop to troop. Some leaders spend several hours a week planning and leading meetings, creating projects, researching opportunities in the area, and coordinating event attendance. Others spend just a couple of hours each month and are able to have the girls and caregivers help accomplish these tasks.

What resources are provided to help a troop leader?

Girl Scouts understand that the lives of volunteers are busy, which is why we provide thoughtful, easy-to-use resources to support volunteers every step of the way. From step-by-step meeting guides to ready-to-go activity kits and flexible online training, we make it simple to lead with confidence.

Here are some of the key resources available to troop leaders:

Troop Year Plans: Pre-built outlines that map out an entire year of badge work, activities, and celebrations.

Volunteer Toolkit (VTK): A digital planning tool accessed through MyGS that includes customizable meeting plans, communication tools, badge tracking, and more.

Daisy, Brownie, and Junior Experience Boxes: All-in-one kits packed with supplies, activity guides, and fun extras to help deliver Girl Scout programming with ease and creativity.

gsLearn: Girl Scouts' online learning platform, offering self-paced courses on leadership, safety, and grade-level programs to build your skills and knowledge.



Parent & Family Supporters

management. Caregivers are asked to take an active role in supporting their girls and troops in the following ways:

- Volunteer with the troop; troop leaders cannot do it alone.
- Make sure your Girl Scout arrives and departs on time; it's helpful to walk her in, and sign her out.
- Notify troop volunteers in advance if your Girl Scout will not be able to attend a meeting or an activity.
- Help your Girl Scout fulfill her troop responsibilities including submitting dues, permission slips, snacks, uniforms, etc.
- Help your Girl Scout work on her activities.
- Check with troop volunteers for any paperwork that needs to be completed.
- Give feedback to the troop leader and co-leader about your experiences in a positive manner.
- If issues arise, discuss them privately with the appropriate troop volunteer, not in front of the girls.
- Attend council events, parent meetings, group activities, and special ceremonies.



Donors

Girl Scouts need champions. They need a community willing to invest in their dreams. They need a network of partners cheering them on, as well as inspiring role models showing them what's possible. Through sponsorships, donations, and partnerships, GSWCF builds girls of courage, confidence, and character who make the world a better place.

To learn more about the many ways to financially support our Girl Scouts, please visit gswcf.org/support or call the Fund Development Department at 813-281-4475.



Council Employees



Join Our Council Staff

We seek motivated and enthusiastic individuals who want to join our mission to make the world a better place! If that sounds like you, visit gswcf.org/careers to view our current openings.

Throughout the year, the council posts full-time, part-time, temporary, and seasonal positions at GSWCF's properties. Join us and make a positive difference in the lives of girls!

Thank You to Our Sponsors



PAVING THE WAY FOR WOMEN IN THE CONSTRUCTION INDUSTRY

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LAB TECHS



LABORERS



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COORDINATORS



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PROJECT
MANAGERS



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WOMEN
raising the bar

Contractor of Choice, Employer of Choice, Partner of Choice

www.ajaxpavingfl.com | [@ajaxpavingflorida](https://www.instagram.com/ajaxpavingflorida)



Your Impact IS POWERFUL

· GIRL SCOUTS OF WEST CENTRAL FLORIDA ·

You champion courage, confidence and character.
We're proud to support your incredible
efforts to inspire future leaders.



Science, Girl Scouts & Smiles— We're All In!

LMCU is proud to sponsor Girl Scout Way at
Girl Scout Fest & STEMpalooza events supporting
the women and girls who are making the world a
better, smarter, and more joyful place.

Federally insured by NCUA.





Daisy's Circle

Bring her promise to life



Named after Girl Scouts founder Juliette “Daisy” Gordon Low, **Daisy's Circle** is Girl Scouts of West Central Florida's monthly giving program designed to cultivate philanthropy among friends, members, alumnae, and volunteers of Girl Scouts. Funds raised through Daisy's Circle ensures every girl in our eight-county footprint has a high quality Girl Scout Leadership Experience.

Daisy's Circle members receive a unique Daisy's Circle pin. To join Daisy's Circle visit gswcf.org/daisyscircle.



We are proud to support Girl Scouts of West Central Florida.

HCA Florida Brandon, Largo, Northside and South Tampa Hospitals are a part of HCA Florida Healthcare, Florida's largest healthcare family, and are committed to innovative, advanced and compassionate healthcare.



HCA Florida
Healthcare®



HCAFloridaHealthcare.com





SouthState Bank is a proud sponsor of the 2025 Girl Scout Fest in West Central Florida. The event celebrates the Girl Scouts mission to build girls of courage, confidence, and character, who make the world a better place. Families can enjoy STEM challenges, outdoor adventures, badge earning opportunities, and hands on activities that inspire learning and leadership. SouthState Connects Team Member Network Group believes in the importance of investing in the next generation of leaders. Join us at the financial literacy booth at the event, where volunteers will lead engaging lessons on money budgeting practices for all ages, empowering Girl Scouts with valuable life lessons on money management skills.



The **Imagine Orthodontic Studio** team is passionate about what we do, and we genuinely care about the people we do it for. Our mission is to ensure everyone has the chance to love their smile, even if traditional orthodontic care hasn't always felt within reach. We treat a wide range of orthodontic cases for patients of all ages starting at seven years old, from early treatment for children to guide jaw development and prevent future issues, to advanced treatment options. We specialize in braces and clear aligners treatments, while also providing teeth whitening and retainer services.



At Teachers Federal Credit Union, we believe financial wellness should be **Smart for ALL**. As a member-owned credit union, we're here to support your entire family with competitive products and services designed to help you achieve your financial goals. From high-yield savings and free checking accounts to low-rate auto loans and more, we make it easy to save, spend, and grow with confidence. Whether you're planning for today or building for the future, Teachers FCU offers the tools, resources, and personalized support to guide you every step of the way. Learn more at teachersfcu.org.



Busch Gardens Tampa Bay offers an unforgettable experience for youth groups, combining education, adventure, and fun in one thrilling destination! From up-close animal encounters to world-class roller coasters, educational programs provide hands-on learning opportunities that bring science, conservation, and teamwork to life. Educational programs are aligned with curriculum standards, making it easy to integrate lessons into an exciting day at the park. Whether it's a field trip or a team-building sleepover, Busch Gardens inspires curiosity and lasting memories.

Helping Her World Grow.

**TampaWell, activated by
Tampa General Hospital,
is proud to support the
Girl Scouts of West Central
Florida.**



TampaWell
ACTIVATED BY



Tampa General Hospital.

For more information about TampaWell visit tgh.org/tampawell



Adventure is always in season
with Girl Scouts.

Join Girl Scouts and get ready to:

- ✓ Sing silly songs as new friendships blossom
- ✓ Discover new skills, like filming a movie,
as your crew cheers you on
- ✓ Plant seeds of kindness by helping out
in your community



Scan QR code to
learn more or visit
gswcf.org/join

girl scouts 
of west central florida

*Girl Scout memberships must be renewed annually. The membership year is October 1–September 30.

