



NEWS RELEASE

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For Immediate Release:

WII GAMES, DELICIOUS GIRL SCOUT COOKIE DESSERTS, RAISING FUNDS FOR NEARLY 30,000 GIRLS – A SWEET ADVENTURE IS IN STORE FOR GUESTS AT DESSERT FIRST

TAMPA (Oct. 20, 2009) – Girl Scouts of West Central Florida (GSWCF) is pleased to announce its Dessert First Adventure Bash to benefit the nearly 30,000 girls and 13,000 adult members served by the council in its eight-county jurisdiction. The sixth annual event will be held Friday, Nov. 6 at 7 p.m. at the InterContinental Hotel (4860 W. Kennedy Blvd.).

Eight local chefs will use their creative flair to create Girl Scout Cookie-themed desserts using such favorites as Thin Mints, Samoas, Trefoils, Tagalongs and Do-Si-Dos and compete for the judges' choice "Golden Whisk" and people's choice "Silver Whisk" awards.

Chefs confirmed to participate in this year's event are with Bailey's Catering & Restaurant, Bella's Italian Café, Bern's Steak House, Chez Bryce, Datz Delicatessen, InterContinental Tampa, Maggiano's Little Italy and Mitchell's Fish Market. Dessert First judges are Jeff Houck, food writer with the *Tampa Tribune*, and Amy Scherzer, columnist with the *St. Petersburg Times*.

"The Dessert First Adventure Bash is a fun and exciting way to showcase not only our cookies – everyone's favorites – in creative new ways, but our mission as the leading organization for girls," said Jody Johnston, CEO, Girl Scouts of West Central Florida.

In addition to sampling the innovative desserts, Dessert First Adventure Bash guests will have the opportunity to experience hands-on learning, just as girls do in Girl Scouting. They will earn badges as they test their skills in golf putting, fly fishing and more. In addition, live and silent auctions will be held throughout the evening.

The Dessert First Adventure Bash is a terrific way to build momentum and awareness of the upcoming 2010 Cookie Program. Girl Scout Cookies are not only an icon of American culture, but also the world's leading business and financial literacy program for girls. Through the program, girls practice life skills such as planning, decision-making and customer service. During cookie activities, girls are members of a team working towards a common goal, with each girl striving to do her best.

Tickets for the Dessert First Adventure Bash are \$65 per person, \$100 per couple. For more information, visit www.gswcf.org. Sponsorships are also available: (800) 881-4475, ext. 1792 or ksanchez@gswcf.org.

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place. Girl Scouts of West Central Florida serves nearly 30,000 girls and 13,000 adult members in Citrus, Hernando, Hillsborough, Marion, Pasco, Pinellas, Polk and Sumter counties. For more information on how to join, volunteer, reconnect or donate to Girl Scouts of West Central Florida, visit www.gswcf.org or call (800) 881-4475.

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