

CEO Award of Excellence

The GSWCF CEO Award of Excellence recognizes the efforts of a Service Unit in moving its assigned area toward achieving the strategic council priorities during the current membership year.

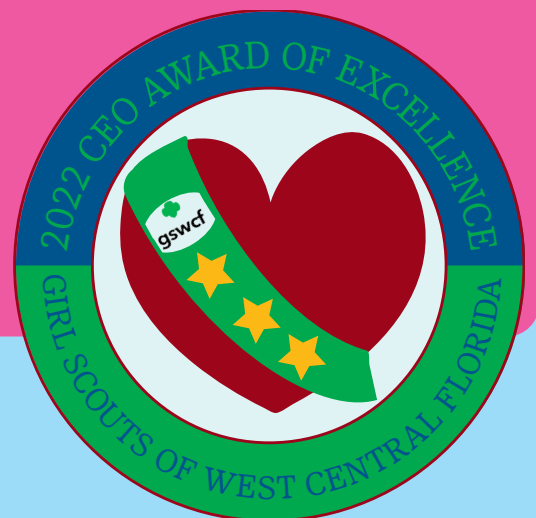
The online application submission period for the next CEO Award of Excellence will open in late spring 2024.

Awards

Each Service Unit that is awarded the CEO Award of Excellence will receive the following incentives for Service Unit team members (registered and trained in the role serving Oct. 1 2023 – May 1, 2024):

- Recognition at the 2024 Volunteer Leadership Rally and on the GSWCF website
- Commemorative VIP patch, tickets to attend the Volunteer Leadership Rally and a certificate
- 50% off the Service Unit Encampment Rental Fee (one 50% discount per Service Unit)
- 15% off at the Girl Scout Store (see details below)

Discount day is for EVERYONE in the service unit including volunteers, girls and parents and must be scheduled and redeemed by April 15, 2025. Award of Excellence Service Units can schedule a day for the store to be open late or select a day for their members to shop during regular store hours and identify themselves as being from an award winning Service Unit. A special discount code will be provided if you choose to have an online shopping event via the online Girl Scout shop. The event can also be a hybrid of in-store and online shopping! Shopping events are scheduled through Shari Money at smoney@gswcf.org.

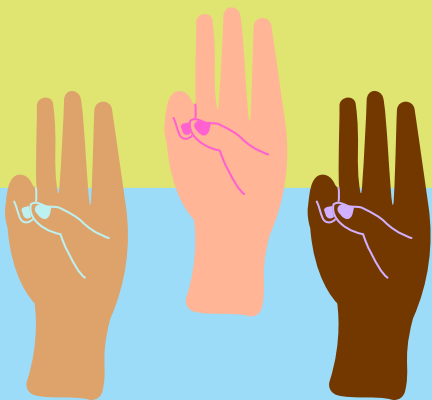


Nomination Criteria

For the 2024 CEO Award of Excellence, Service Units are required to fulfill all of the requirements listed below. As a point of note: each event/experience must be different. For example, a Thinking Day Event at the park does not qualify for both the “take it outdoors” and “diversity & conclusion” criteria, but could be considered either one.

Leadership (Must complete all five)

- 1. Service Unit Planning:** Service Team members work in partnership with their Community Manager to complete and submit their Service Unit Annual Plan by October 31, 2023.
- 2. Girl Scout Promise & Law:** Service Unit Manager and Service Team members create a culture that welcomes new members and supports the ethical code of conduct for Girl Scouts in all Girl Scout activities, including Service Unit meetings, support to Girl Scout troops and girls, and interaction with Girl Scout staff, volunteers and community members.
- 3. Communication:** Use communication skills to build a strong foundation and sense of sisterhood with all members (including Juliettes) and maintain ongoing communication with leaders to serve the needs of area girls, adults and volunteers.
- 4. Fueling the Leadership Pipeline of the Movement:** Establish support for all Girl Scout Service Unit members and promote collaboration between the Service Unit and Girl Scouts of West Central Florida to better serve all Girl Scouts within the jurisdiction. Promote meetings, training opportunities that members can attend to support their Girl Scout roles (e.g., committee/planning meetings, service unit leader meetings, Election of Delegates, Area Association Meetings, Annual Meeting) resulting in the service unit meeting or exceeding the set adult retention goal for the membership year.
- 5. Service Unit Collaboration:** Be a sister to every Girl Scout and develop collaborative partnerships with neighboring Service Units through the sharing of resources; hosting a combined community event, training, special event or service project; or partnering on an encampment or recruitment event.



Nomination Criteria

Membership

(Must complete both)

- 1. Achieving & Amplifying Impact:** Meet or exceed the membership goal by working in partnership with your Community Manager to offer Girl Scout recruitment and renewal information, recruitment events, and/or opportunities in their service unit during fall recruitment and spring extended year recruitment campaigns plus Early Bird and On-Time renewal campaigns.
- 2. Community Engagement:** Engage troops to participate in at least one community-based event that promotes visibility of Girl Scouts in the area.

Equity

(Must complete all three)

- 1. Diversity:** Facilitate a Service Unit event, virtual or in-person, promoting diversity and multiculturalism for the girls. The promotion of and participation in a council-wide event is also accepted.
 - 2. Family Partnership:** Meet or exceed your Family Partnership Campaign Goal.
 - 3. Community Partnerships:** Create a meaningful connection with the girls in your Service Unit area, schools, community centers, etc. ***Choose 1***
 - Include a Community Troop in a Service Unit special event or ceremony.
 - Support the Spring Encampment of Dreams with facilitators or activities.
 1. Hillsborough @Camp Dorothy Thomas, April 12-14
 2. Pinellas @Camp Wai Lani, March 22-24
 3. Polk @Camp Dorothy Thomas, March 22-24
- Identify community partners or schools in an under-represented area within your Service Unit (Boys & Girls Club, afterschool program, YMCA, day care, low market zip code school, etc.) and send the information to your Community Manager, attend a meeting with your Community Manager and help support any partner-led or volunteer-led troops forming out of these efforts as a part of your Service Unit.



Nomination Criteria

Operations

Troop Finance Compliance: Submission of a minimum of



- 50% of all troop (council-required) finance reports to the service unit on or before the second Monday in **December**.
- 90% of all troop (council-required) finance reports to the service unit at the conclusion of troop activities for the current membership year on or before the second Monday in **June**. Note that troops that have not completed their troop activities as of the second Monday are still required to submit their financial reports as of this date with proper written notification of excess funds.

Service Unit Accounting Coordinators may submit documentation showing assets being moved to the Service Unit accounts for failure to comply. However, troop funds should be returned to the troop after the report is received, verified to be accurate, and documented that finances have been handled appropriately per the Volunteer Essentials.

Impact

Program Delivery: Support of the Girl Scout Leadership Experience (GSLE) - resulting in 50% of troops documenting the delivery of a high-quality Girl Scout Leadership Experience for the membership year to include the following:

- Regular troop meetings are held (weekly, bi-weekly or monthly depending on age)
- Girls have a uniform, council insignia & pins
- Girls have at least four (4) badge/journey experiences
- Girls engage in at least one (1) community service or Take Action project
- Girls are provided at least one (1) recognition event
- Girls engage in at least two (2) field trips, including an encampment or camping trip

The troop Girl Scout Leadership Experience report template will be made available to Service Units for troops to self-report this information. This is to include a plan by mid-December and a complete report by mid-June.

SISTERHOOD