



2024 Proposed Slate of Nominees

BOARD MEMBERS

Girl Member, 2024-2025

Hafsa Burhan
Jaidyn Freyn Angel

Member at Large, 2024-2026

Starr Brookins
Sue Goodman
Tracy Holt
Nancy Hutson
Joanne LeBlanc
Jule Salem
Yvette Segura
Kelly Williams-Puccio

BOARD DEVELOPMENT COMMITTEE 2024-2027

Abby Mackness
Grace Maseda-Sainz
Laura Webb
LaTonya C. Williams



2024 Proposed Slate Biographies

Members at Large 2024-2026

Starr Brookins

Linette “Starr” Brookins is an award-winning first-generation attorney, fourth generation Tampa native, and a true servant leader who has excelled in the courtroom, inspired in the classroom, and made a true difference in the Tampa Bay community for over two decades. Not only is Ms. Brookins a tried-and-true trial attorney, she also serves as a Hearing Officer with Hillsborough County. Having seen firsthand how the justice system can favor the fortunate and forget the fragile, Ms. Brookins has worked diligently to instill faith and confidence in the justice system by extending respect and humility to all who appear before her as a Hearing Officer and ensuring that they all feel heard, while also ensuring fidelity to the rule of law.



Ms. Brookins is a devoted community leader and public servant. Currently, she serves as President-Elect of the Hillsborough Association for Women Lawyers; Chair of the Young Women of Promise Committee and a Board Member of The Athena Society; Vice President of the Guardian Ad Litem Foundation of Tampa Bay/Hero to A Child; a Teen Court volunteer Judge; a member of Ybor City’s Rotary Club; a Board Member of The Regent and Tampa Bay Tiger Club; and a member of The University of Tampa’s Board of Counselors.

Ms. Brookins is a single mother, after having adopted a teenager who spent much of her life in foster care; she is the proud mom to her fur baby, Franklyn Theodore. Ms. Brookins enjoys spending her free time exploring the world through travel, baking, running, taking Pilates classes, as well as motivating and mentoring young women particularly those at risk or in the child welfare system, and encouraging them to show up in every room as their authentic selves and seeing their true worth.

Sue Goodman

Sue Ryan Goodman, DBA, CFA, CPA, is a seasoned financial professional with over 30 years of finance, investment, and accounting experience. After retiring from her New York City investment job in 2013, Dr. Goodman began working with nonprofits and was an interim executive director of one for nearly a year in 2016/17. This led her to write her dissertation on nonprofit governance; however, finance and accounting are her passions.



Dr. Goodman earned her DBA from the Muma College of Business at the University of South Florida. Additionally, she has an MBA from Rutgers University and a BS in Accounting from Marquette University and is a Chartered Financial Analyst and a Certified Public Accountant. She is a Lifetime Girl Scouts and currently serves on the board of directors of the Girl Scouts of West Central Florida, where she also sits on the Finance Committee. Dr. Goodman is also active in the CFA Society of Tampa Bay.

Tracy Holt

Tracy Holt is a Market Leader with LMCU, specializing in helping others achieve financial stability. Tracy is no stranger to the financial industry. She has spent the past 30+ years working in the banking system in New York and Florida. She currently manages the operations and community relations for the Temple Terrace Banking Center. Tracy has held various leadership positions, including AVP of Operations and VP of a Banking Center. Tracy holds a BS in Business Management from Medaille College in Buffalo, NY.



Tracy believes we all have a gift and obligation to give our time and talents. She has worked with several non-profit organizations throughout the Tampa Bay Region. She currently serves on the Board of The Girl Scouts of West Central Florida, the Uptown Temple Terrace Chamber Board, and the treasurer of the Ivy Enrichment Foundation of Tampa Bay. Tracy is also an active member of Alpha Kappa Alpha Sorority Incorporated and proud Leadership Tampa Bay Alumna, Class of 21'.

Nancy Hutson

Nancy Hutson is an executive with a wide range of experience and record of success in the theme park, entertainment and event industry. A longtime resident of the Tampa Bay area, Nancy and her family have a long history of serving the community and giving back. Most recently, Nancy launched her own entertainment company, Full Stop Productions, Inc. producing shows, experiences and events within the live entertainment industry. Her current clients include Mattel, Lions Gate Productions, LEGOLAND, NBCUniversal, MGA, and Dollywood, to name a few. A respected leader in her field, she is known for her work ethic and attention to detail. Previously, she was the Associate Producer and Director of Entertainment for the Feld Entertainment Studios, the largest producer of arena shows worldwide. She produced the Disney on Ice productions, created a VIP event experience and traveled the world working with performers, technical crews and staffs on show quality and operations. This amazing opportunity for extensive business travel, scouting and researching new products allowed Nancy to develop the appreciation of diverse cultures. She also served as the Vice President of Events and Entertainment for SeaWorld and as the Vice President of Entertainment for Busch Gardens in Tampa where she managed an \$18M budget, a direct team of 25 and a department of 300. Her teams developed many award-winning shows and events including Christmas Town and the Food and Wine Festival and also managed nearly 350 one-time events annually, ranging from weddings to fundraisers to youth programming.



Having lived in Tampa most of her life she has remained very active in the community. With her event background, she often serves on fundraising and development committees. With a heart for philanthropy and her background in education, she especially enjoys opportunities to serve youth and education programming. This continues today with her commitment to the University of South Florida teaching Event Management as an adjunct faculty member.

Nancy and her husband Mark raised three boys (aptly names for the three musketeers) in Temple Terrace. Active in their church, Corpus Christi Catholic Church of Temple Terrace, they also enjoy paddle boarding, yoga and fostering dogs for Lab Rescue of Florida.

Joanne LeBlanc

Joanne LeBlanc is a Vice President at Colliers and specializes in representing companies to find office space in Tampa Bay. Colliers is a \$4.5B global commercial real estate firm and Joanne has worked at the company since 2008.



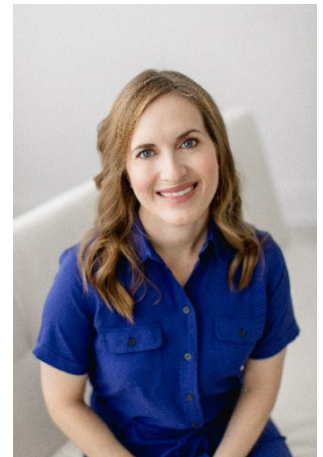
Throughout her tenure she has closed over \$300M in transaction volume for local and multi-market clients. Her services also stretch throughout Florida, nationwide, & globally with the assistance of the Colliers worldwide network.

Joanne has been involved with the Girl Scouts of West Central Florida since June 2023 on the Fund Development Committee. Through her efforts, she assisted in securing TECO as a sponsor for the Women of Distinction 2024 event plus aided with numerous connections and meetings to various companies and potential sponsors.

In her spare time, she participates in her daughter's Daisy troop's cookie fundraiser, her son's softball league, and enjoys running, Zumba, and working out.

Jule Doran Salem

Jule Doran Salem spent her formative years in Sarasota, FL before moving to Tampa to attend the University of South Florida where she received her Bachelors in Finance followed by a Master's in Business Administration from the University of Tampa. She currently serves as Managing Director of Salem Solutions, a nationally recognized workforce management firm that specializes in call center staffing.



While in Sarasota, she actively participated in Girl Scouts and 4-H. She enjoyed equestrian sports where she won numerous awards in hunt seat equitation and jumping.

After receiving her undergraduate and graduate degrees, Jule's interest in pursuing a career in business continued to grow while serving as a finance and accounting leader for Coca-Cola, Hovnananian Enterprises, XPO Logistics and Vastec. In 2012, she set out to build Salem Solutions with a focus on her vision of humanizing call center staffing and delivering exceptional solutions to both the clients and candidates they serve.

Concurrent to her role at Salem, Jule serves as CFO for Enable America, a non-profit whose mission is to increase employment for Veterans and individuals with disabilities. She is also a Board Member of the City of Tampa Mayor's Alliance for Persons with Disabilities, as well as a member of the University of Tampa, Board of Fellows, St. Jude Children's Research Hospital, American Staffing

Association, HR Tampa, Tampa Bay Chamber and Staffing Industry Analysts. She has served on the GSWCF Board Development Committee for several years.

Jule lives in Tampa with her husband, Richard, and their two dogs, Riley and Lilly.

Yvette Segura

Yvette Segura is a community leader with more than 37 years of experience in the Financial Services industry. Yvette is the immediate past Chairwoman for the Tampa Bay Chamber, serving as chair in 2021. She recently retired from USAA after 33 years of leadership and most recently as the Regional Vice President in Tampa. In that role, Yvette was the senior officer for USAA in Tampa, Florida serving as the representative to regional civic, industry and military organizations.



Yvette was recognized by Florida Trend's Florida 500 - Florida's Most Influential Business Leaders in 2020 and 2021 and The Tampa Bay Business Journal Power 100 in 2020 and 2021.

Yvette has served the community in a multitude of roles providing her leadership experience to several organizations including the Tampa Bay Economic Development Corporation, the Tampa Bay Partnership and the University of Tampa, Board of Trustees. She remains active in the community by serving on the University of South Florida, Muma College of Business Executive Advisory Council, Feeding Tampa Bay's capital campaign committee and the Stageworks Theatre advisory council. She also proudly serves on the One Tampa Foundation executive board of directors, selected by the Mayor, of the City of Tampa. She served on the GSWCF Board of Directors since 2022.

In addition to these roles, Yvette is active with the military community. She served two terms as an Honorary Commander at MacDill AFB. During this time, she attended the prestigious Air War College and was identified to represent the Tampa Bay Community as a civic leader to the Air Mobility Command. Yvette is a member of the MacDill civic leader council. She is an active volunteer in the community sharing her time and experience with college students and young professionals in the community.

Yvette has worked in the insurance industry since 1984. Throughout that time, she held a variety of leadership positions to include the Vice President of Claims international and domestic operations. Yvette holds a bachelor's degree and a master's degree in Business Administration. She has attained the CPCU and CCLA designations. She has attended the Wharton School of the University of Pennsylvania's insurance risk management program.

Yvette and her husband, Randal Collette, enjoy boating around the Tampa Bay Area and traveling as often as possible.

Kelly Williams-Puccio

Kelly Williams-Puccio is the Executive Director of Publix Super Markets Charities. Kelly has a B.A. in Business Management from Florida Atlantic University. She began her Publix career in 1979 while still in high school. She spent more than half of her career in Human Resources including several years as Director of Associate Relations. She has been responsible for managing the Foundation since 2012.



Kelly is a graduate of Leadership Lakeland and the recipient of Publix's Mr. George Community Service Award, Junior Achievement's Bronze and Silver Awards, and Girl Scouts of West Central Florida's Appreciation Pin, Honor Pin and Heart of Gold Award. She stepped in to fill a vacancy of the GSWCF Board of Directors in 2023.

Girl Board Members 2024-2025

Hafsa Burhan

“This is my second year in the Girl Scout journey after I moved to the US from Kuwait. GS gave me the opportunity to make new friendships and live new experiences. I would love to have this opportunity to represent other girls who just like me would feel a sense of inclusion and sisterhood being part of Girl Scouts and work towards contributing to enhance this journey for others in whatever way I can.”

Jaidyn Freyn-Angel



Jaidyn Freyn-Angel is in her 11th year of Girl Scouts as a Senior in the Silver Forest Service Unit. She is a past member of the CEO Cadette Advisory Board, a current MediaGirl, a 2023 National Delegate, completed CIT 1 last summer, plans to complete CIT 2 this summer, and serves as a member of the CEO Advisory Board. She has also been a top seller in the cookie program for numerous years and has shared this passion with the rest of her troop. Jaidyn has begun working on her Gold Award. She earned her Bronze Award by restoring a local Church playground with her troop and her Silver Award by completing a sensory trail for disabled children on horseback.

Jaidyn is in the Cambridge Program at Anclote High School and currently holds the highest GPA for her class. She is an active member of the National Honor Society, recently initiated into the Interact Club, a Varsity Cheerleader, plays Varsity Softball, and Varsity Soccer. Jaidyn has also modeled in New York Fashion Week and multiple other productions in Orlando and Tampa.

Jaidyn also has a passion for American Sign Language (ASL). She completed the entire ASL program at Pasco Hernando State College her freshman year. As a sophomore she advocated for herself to be the first student from her school to take dual enrollment classes at USF so she could continue her ASL studies. Given her current path, she will graduate high school as a certified ASL interpreter.

After having the opportunity to speak at one of the Board meetings following the National Convention, Jaidyn is interested in serving on the Board of Directors for GSWCF. She has a passion for the Girl Scout program and truly enjoyed the opportunity to learn and grow as a National Delegate. She hopes to continue this as a member of the Board.

BOARD DEVELOPMENT COMMITTEE Member at Large, 2024-2027

Abby Mackness

Abby Mackness is CEO of Mackness and Poore Consulting, LLC, a firm specializing in program management and business and proposal development. Abby moved to Florida from Washington D.C. where she was Senior Director for Federal Programs for MorphoTrust USA, a world leader in biometrics and identity management. She also served as a member of the Board of Directors for Girl Scouts of the Nation's Capital (GSCNC). Abby currently serves on the Board of Directors for Girl Scouts of West Central Florida (GSWCF) as the 2nd Vice President.



Abby has a rich Girl Scouting background- in addition to serving on the GSWCF Board of Directors in the past, Abby served as the Chair of the Fund Development Committee, has been a member of the Board Development Committee and has actively participated in strategic planning for our Council. She has also been a former troop leader, a member of the Women's Advisory Board which mentors Girl Scouts going for the Gold, and a cookie mom. Abby has 4 children (3 girls and 1 boy) – all former Scouts- and one adorable Girl Scout Cadette granddaughter- Genevieve!

Grace Maseda-Sainz

Grace Maseda-Sainz is Vice President of Communications and External Affairs with Take Stock in Children where she oversees the development and implementation of branding and communication strategies that showcase Take Stock's impact on student success. Prior to Take Stock in Children, Ms. Maseda-Sainz was employed by Helios Education Foundation, where she led statewide communications initiatives that promote postsecondary degree completion among first-generation, underrepresented students in Florida. Additionally, Ms. Maseda-Sainz enjoyed a 20+ year career at the *Tampa Bay Times* where she held advertising, marketing, and community relations roles.



Ms. Maseda-Sainz has held numerous leadership positions including chair of the board of trustees for SERVE, Volunteers in Education; chairperson of the City of Tampa Mayor's Hispanic Advisory Council, and chairperson of the board of directors for KidCity. Ms. Maseda-Sainz is currently a member of the board of directors of the University of South Florida Foundation.

Ms. Maseda-Sainz holds the designation of APR, Accredited in Public Relations, from the Public Relations Society of America, is a graduate of Saint Leo University with a bachelor's degree in management and completed graduate studies at the University of South Florida obtaining a Master of Science in Management.

Laura Webb

Laura Webb is a native Floridian and grew up as a Girl Scout on the east coast. She now lives in Tampa, where she is the owner and President of Webb Insurance Group with locations in South Tampa and Hudson. She earned her Bachelor's and Master's degrees in Special Education from Florida State University and worked as a teacher in Pasco County. Laura was previously President and First Vice President of the Board of Directors, chair of the Board Development Committee and Fund Development Committee, and has served on the Dessert First committee.

Laura is a member of the Tampa chapter of the Entrepreneurs' Organization and Leadership Tampa Bay – Class of 2016. Her community involvement also includes the South Tampa Chamber of Commerce and the Tampa Bay Seminole Club. She is proud to have recently obtained her pilot's license for single engine planes.



LaTonya C. Williams

LaTonya Williams is a Florida native with over 20 years of experience in broadcast news and production. She is a servant leader who prides herself in leading by example and providing employees with career growth. Currently, LaTonya is the Production Manager for Spectrum Bay News 9.

LaTonya holds a BA in Mass Communications and a MA in Education from the University of South Florida. She is a proud member of Phi Kappa Phi honor society, Women in Cable Telecommunications and Spectrum Women. In her free time, LaTonya enjoys traveling, going to concerts, and spending quality time with family and friends.

