

# 2024 Cookie Season: At-A-Glance

## Securing Cookie Booths

Secured by service unit volunteers and council staff members within the service unit area.

- Troops are only allowed to set up booth locations when coordinated with the service unit's cookie manager (these booths are not considered 'council level' booths).
- During booth season, troops may reserve locations across the council.



## Cookie Booth Resources

Plan for success using the following resources:

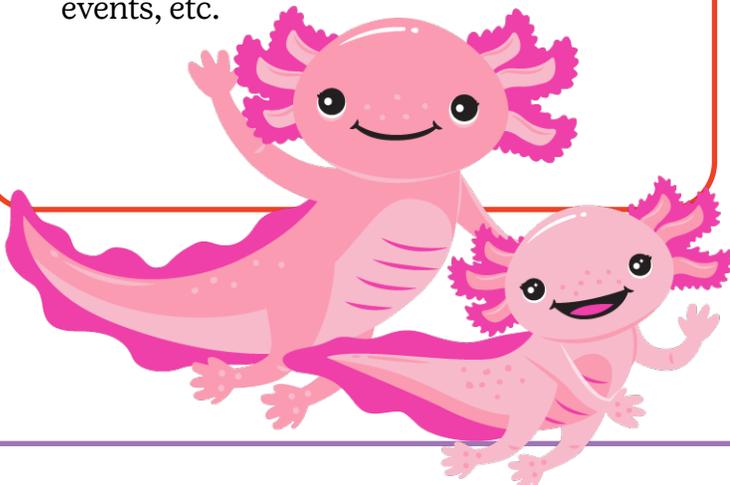
- 'Cookie Booth Preparation' and 'Cookie Booth Etiquette' in the **Volunteer Guide**
- 'Preparing for Your Girl Scout Cookie Booth' in **2023-2024 Volunteer Essentials**
- **Cookie and Product Sales Safety Activity Checkpoints**
- Your service unit's cookie manager is a great resource for understanding the customers in your community.



## Types of Cookie Booths

There are 'council' and 'service unit' level cookie booths.

- Council-level booths are managed by council. Important guidelines are provided during training about approaching council-level businesses.
- 'Service units' cookie managers oversee service unit-level booths. Examples of service unit level cookie booths include hardware stores, places of worship, farmers' markets, movie theaters, banks, bowling alleys, local restaurants, and school events, etc.



## Booth Behavior Consequences

If Girl Scouts and/or troops (including troop parents) are not participating within the established rules and guidelines (see **Volunteer Guide** or **Caregiver Guide**), they may be penalized in one or more of the following ways:

- Verbal counseling regarding any booth-etiquette offense.
- Removal from the troop's next scheduled council-level booth location.
- Girl Scout/troop will not be allowed to hold any further cookie booths at council-level booth locations for the season.
- Girl Scout/troop will not be allowed to hold any further cookie booths for the season.

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## Booth Courtesy

Store managers may cancel booths for any reason. If a store manager asks booth attendees to leave the store location, do so immediately. Politely thank the store manager and notify the service unit's cookie manager and/or the Product Program Department.



## Booth Participation Requirements

A minimum of two registered and background-screened adults and at least one registered girl must be present at booths, with the exception of You & Me booths. Siblings or tag-a-longs may not attend.



## Cookie Finder

Booth locations uploaded into eBudde are searchable by customers through Cookie Finder. Customers put in their desired zip code and Cookie Finder locates the available booths within that desired location. Remember to cancel booths in eBudde if you are unable to host a scheduled booth, or if your troop leaves early.



## Be a Sister to Every Girl Scout

- Arrive and leave on time for your scheduled booth.
- Pack up five minutes before the end of a booth shift in order to allow arriving booth participants time to set up.
- If hosting a mobile booth, do not approach any high traffic locations (such as grocery stores, malls, and universities) or any location where there is a cookie booth set up or planned.

Visit [gswcf.org/cookies](https://gswcf.org/cookies) for additional information about the 2024 cookie program.  
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